Management Based on the Bonds of Human Minds

Kyocera started as a small, suburban factory, with no money, credentials or reputation. We had nothing to rely on but a little technology and 28 trustworthy colleagues.

Nonetheless, the company experienced rapid growth because everyone exerted their maximum efforts and managers devoted their lives to earning the trust of employees. We wanted to be an excellent company where all employees could believe in each other, abandon selfish motives, and be truly proud to work. This desire became the foundation of Kyocera’s management.

Human minds are said to be easily changeable. Yet, there is nothing stronger than the human mind. Kyocera developed into what it is today because it is based on the bonds of human minds.

Combining the diverse strengths of the Kyocera Group to create new value and ensure customer satisfaction.

Kyocera places top priority on the “Customer-First” Principle to ensure that the products and services we provide consistently delight people. Customer satisfaction requires us to respond quickly to the constant changes all around us. We also strive to create new value by organically mobilizing the technological capabilities and management resources within the Kyocera Group, using our Kyocera Philosophy, our Amoeba Management System, and our belief in managing through a “bond of human minds.” When we all combine efforts to participate in management, finding satisfaction and fulfillment in our work and expanding our true potential, we grow as human beings.

Companies are comprised of people. The quality of a technology, product or service depends on the people behind it. We want to deliver new value to our customers continuously, through team members who pursue their dreams, work enthusiastically and consistently achieve self-determined goals.

The Kyocera Philosophy

The Kyocera Philosophy relates to life and management. Its central principle is “To do what is right as a human being,” a concept we include in all of our decision-making. By stressing the importance of fairness and diligent effort, it serves as a paradigm for our conduct.

The Amoeba Management System

Amoeba Management involves dividing an organization into small units that operate as independent profit-and-loss centers directly linked to their respective markets. This system fosters leaders with management awareness and creates the foundation for Kyocera’s “Management by All.”
Kyocera contributes to society with comprehensive capabilities that enhance everyday life.

As the Internet of Things (IoT) expands into our daily lives, Kyocera products and services are gaining new applications.

Our four principal markets include Information & Communications — connecting people and devices; Automotive — making vehicles smarter, safer and more eco-friendly; Environment & Energy — contributing to a more sustainable society; and Medical & Healthcare — where Kyocera products help to ensure longer, happier, healthier lives.

By focusing our combined strengths on the above markets, the Kyocera Group will keep supplying products and services of value, supporting a more comfortable, more sustainable world.
The Kyocera Group will remain a pioneer, developing innovative new technologies to meet our customers’ most challenging demands.

Kyocera products and services support customers worldwide. We develop, manufacture and market in wide-ranging fields by combining the diverse strengths of the Kyocera Group. One element found in all Kyocera business segments is our ability to create advanced technologies through persistent creative effort. We are committed to developing new products, ideas and solutions that exceed customer expectations.
Industrial & Automotive Components

Fine Ceramic Components

Since its founding, Kyocera’s track record in fine ceramics has been unmatched. We utilize our extensive resources in research, development and production to select the optimal raw materials and manufacturing methods for each new application. Breakthroughs and improvements in a wide range of industries are facilitated by the unique qualities of Kyocera’s fine ceramics.

Industrial Machinery
Fine ceramics have physical and chemical properties that are superior to metals and plastics. Kyocera utilizes that superiority to support continued technological advancement in the world’s most vital industries.

Ultra-High Vacuum Applications
Kyocera components developed through ceramic-to-metal bonding technologies bring high reliability to ultra-high vacuum applications in a wide range of high-tech manufacturing and scientific research fields.

Sapphire Substrates for LEDs
Substrates of highly reliable single-crystal sapphire are used to form the gallium nitride layer necessary for the production of LEDs.

Ferrite Components
Kyocera’s ferrite materials and high-precision forming technologies support the miniaturization of electronics by facilitating smaller, better-performing inductors.

Semiconductor Processing and LCD Manufacturing Equipment
Kyocera creates fine ceramics without equal through continuous material development. We use fine ceramics to produce structural components of extreme precision, heat resistance, and chemical stability – enhancing the wafer-fabrication process, enabling higher circuit densities and improving the production of LCDs.

Fine Ceramics in Solid Oxide Fuel Cells (SOFCs)
A fuel cell causes hydrogen in utility gas to react with oxygen in the air, generating electricity and a heat source for hot water in residential and institutional applications. Kyocera has applied its fine ceramic materials and manufacturing technologies to create an innovative cell stack for the fuel cell core, creating a next-generation power system that offers significant improvements in efficiency, durability and carbon emissions.

Automotive Components

Kyocera supplies a wide range of products for automotive applications that require extreme reliability. Our products support the rapid advancement of in-vehicle electronics, making cars smarter, safer, cleaner and more comfortable.

Ceramic Glow Plugs
Our glow plugs are widely used in start-and-stop systems that require rapid heating, excellent durability at high temperatures, and reliability over extended duty cycles.

Piezoelectric Stacks for Fuel Injectors
These components enable ultra-quick response and precise control of fuel delivery to make diesel engine vehicles cleaner than ever.

Oxygen-Sensor Heaters
Our sensor heaters reach operating temperature just seconds after a cold engine starts, ensuring cleaner exhaust by allowing emissions sensors to function almost immediately.

Camera Modules
High reliability and excellent optical sensing help enhance vehicle safety and convenience.

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Fine Ceramics used in Solid Oxide Fuel Cells (SOFCs)
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Industrial & Automotive Components

Liquid Crystal Displays

Kyocera develops and supplies liquid crystal displays (LCDs) for the automotive industry, which demands long-term reliability under a wide range of operating conditions. Our LCDs have numerous applications in other markets as well, including industrial equipment, telecommunications devices, testing and measuring instruments, and gaming equipment.

Automotive Displays

Kyocera’s unique technologies take automotive data display to a new level, in custom shapes for instrumentation, climate control, navigation and backup view.

Cutting Tools

By enabling faster, more efficient machining, Kyocera cutting tools support vital fields like automotive, heavy equipment, and aerospace manufacturing.

Pneumatic and Power Tools

We support our customers with a diverse line of tools for various manufacturing industries, such as construction and automotive assembly, as well as for the residential/homeowner and DIY market.

Head-Up Displays for Safer Vehicles

A head-up display (HUD) projects important information, like speed and directions, onto the car’s windshield — so the driver’s eyes stay on the road. Kyocera’s advanced materials and designs produce high-resolution displays with superior brightness for safer driving.

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Optical Components

We supply many types of optical components to meet consumer and commercial needs, focusing on lenses for video equipment and automotive cameras.

Aspherical Lenses

Through our advanced materials expertise, Kyocera develops and manufactures a broad range of aspherical lenses ranging in size from miniature to large (with diameters up to 60mm).

Automotive Lenses and Scanner Lenses

Our aspherical lenses enable smaller, more precise devices.

We offer optical units for medical and industrial imaging by combining unique lens designs with specialized cameras and lighting.
Semiconductor Components

Ceramic Packages & Substrates

High-reliability ceramic packages and substrates help to miniaturize components used in smartphones, fiber optics, automotive electronics (such as headlight LEDs), and a wide range of other applications. Kyocera utilizes its broad expertise in materials, processing, and design technologies to ensure unparalleled substrate and package performance.

Ceramic Surface-Mount Packages for Electronic Devices

Kyocera’s ultra-small ceramic surface-mount packages for crystal oscillators and other components help to miniaturize smart devices while enhancing their performance.

Ceramic Packages for Image Sensors

Ceramic packages for image sensors help create smaller camera modules with higher performance.

Optical Components

Kyocera supports today’s broadband Internet with components such as fiber-optic connectors and laser-diode packages that protect signal devices and ensure high data speeds.

Ceramic Packages for LEDs

The excellent thermal conductivity and reliability of Kyocera’s ceramics make them ideal for packaging LEDs used in applications ranging from residential lighting to vehicle headlights.

Multilayer Ceramic Substrates for Automotive ECUs

Kyocera’s compact ECU substrates are used in automotive powertrain systems, where they provide high circuit density with excellent heat resistance, heat dissipation and reliability.

Organic Packages & Printed Wiring Boards

The rapid advancement of information and communication technologies (ICT) and the expansion of the Internet demand electronic devices with better functionality and performance. Kyocera’s organic multilayer packages and printed wiring boards help meet this demand.

Flip-Chip Packages

These fine-pitch multilayer packages employ the latest advances in micro-wiring and low-profile multilayer technology. They support better functionality and performance in servers, routers and mobile communication devices.

Build-up Wiring Boards

These wiring boards are widely used in PCs, mobile devices, and other products that employ high-density surface-mounted boards.

High-Density Multilayer Printed Circuit Boards

These high-performance circuit boards are used in high-end servers and telecommunications systems, where large-scale motherboards and backplane boards may require up to 50 layers.

Organic Materials

Our other business domains extend to a wide range of industrial fields, such as digital equipment, automotive manufacturing and energy, based on our organic material technology.

Epoxy Encapsulation Materials for Semiconductors

Kyocera offers new epoxy materials for transfer- and compression-molding processes that can create a vast array of lightweight, mass-produced goods.

Die-Attach Pastes

Conductive pastes for semiconductors, LEDs, power devices, and electronic components help meet exacting performance requirements. Examples include nano-sintered metal pastes and high thermal conductive pastes.

Varnishes

Our flame-retardant varnishes are designed to reduce environmental impact while facilitating a new level of power and efficiency in electric motors — including those used in the latest electric vehicles and industrial equipment.
Electronic Devices

Electronic Components & Devices

Electronic components are essential to virtually all forms of electronic equipment, from smartphones and wearable devices to industrial machines. Kyocera contributes to the advancement of electronics through cutting-edge technology and high quality throughout the manufacturing process.

Power Devices

Power devices are essential for high-voltage, high-current circuitry, and Kyocera offers an extensive line that can help save energy in everything from consumer products to industrial equipment.

Crystal Devices

Crystal devices play a key role in all digital technology, from smartphones to automotive equipment and the Internet of Things (IoT). Kyocera controls each phase of crystal device manufacturing, even growing its own synthetic crystal material.

Electronic Components & Devices (AVX)

AVX Tantalum Capacitors

Capacitors

Our multilayer ceramic capacitors are made with advanced dielectric materials and precise production technologies. They support the development of miniature, lightweight, highly functional electronic devices.

Connectors

Connectors are a vital building block of modern electronics. Kyocera connectors meet demanding needs, including ultra-small size and high-frequency operation, helping to expand the functionality of electronic devices.

Ultra-Miniature Crystal Units for IoT

Making a crystal unit smaller has traditionally compromised its performance. Using optimal element design, Kyocera has overcome this challenge, and created one of the world’s smallest* crystal units — contributing to the development of IoT technology and 5G wireless communication networks.

(a-Si passive component)

SAW Devices

Surface Acoustic Wave (SAW) devices are used in smartphones and other wireless communication equipment. Kyocera’s extensive range of SAW devices includes filters and duplexers.

Printing Devices

Kyocera supplies printing devices for the three main digital-imaging methods: electrophotographic, thermal and Inkjet. Our advanced materials and process technologies allow printing equipment to deliver faster, higher resolution output on a wider range of print media.

Inkjet Printheads

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Inkjet Printheads

Inkjet printheads are the main component in commercial printing equipment for jobs ranging from direct-mail leaflets to patterned textiles. We support the evolution of the industry by enabling short-run and customized on-demand printing.
Kyocera operates other businesses in information and communications technology (ICT), telecommunications engineering; environment and energy engineering; and management consulting. We can help implement and operate four major types of systems: information platforms, communications infrastructure, harmonized economy and ecology infrastructures, and enterprise management platforms.

### Communications Systems

**IoT and M2M**

Our palm-sized IoT Devices are equipped with an antenna, battery and seven different sensors to allow reliable IoT connectivity in commercial applications — such as remote monitoring, cargo tracking and agriculture. These durable, high-quality modules contribute to the development of an increasingly advanced IoT society.

*IoT, Internet of Things; M2M, Machine-to-Machine*

**Telecommunications Engineering**

We offer wireless infrastructure construction, operation, maintenance, and transmission optimization for telecommunications carriers — including construction support for core network base stations and services.

**Environment and Energy Engineering**

We provide one-stop service for design, procurement, installation, operation and maintenance of utility-scale solar power plants and other public and industrial solar power systems, with an extensive track record of design and installation on both land and water.

**Management Consulting**

We provide consulting services for the implementation of Kyocera’s unique Amoeba Management System, helping customers to introduce the system, providing operational support and facilitating the operation of related information systems.

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**Feature Phones**

Kyocera developed the Kantan Keitai and other highly durable feature phones for optimal usability. We offer a wide variety of models to meet diverse user needs.

**IoT Devices IoT Modules**

Our palm-sized IoT Devices are equipped with an antenna, battery and seven different sensors to allow reliable IoT connectivity in commercial applications — such as remote monitoring, cargo tracking and agriculture. These durable, high-quality modules contribute to the development of an increasingly advanced IoT society.

**Tablets**

Tablets have become an indispensable resource for information and communication in our personal lives, education and business. Kyocera tablets are waterproof, dustproof, and user-friendly.

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**Communication Systems**

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**Smartphones/Tablets**

Kyocera offers a range of smartphones for the most demanding user — including ruggedized handsets that are waterproof, dustproof, and shockproof.

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**Businesses & Products**
Document Solutions

Printers & Multifunctional Products

For small offices to large corporations, Kyocera offers a wide-ranging lineup of printers and multifunctional products (MFPs) that are both economical and ecological. Outstanding long-life performance has earned our printers a strong reputation worldwide.

ECOSYS Printers

Kyocera’s ECOSYS printers resolve three important issues at once. They are designed to reduce environmental impact (Ecology), minimize running costs (Economy), and integrate effortlessly with information networks (Systems).

TASKalfa Multifunctional Products (MFPs)

The ultra-reliable technology designed into every Kyocera TASKalfa MFP provides a comprehensive range of document solutions for every user.

Amorphous Silicon (a-Si) Drums

These photoconductor drums are protected by tough coatings of amorphous silicon (a-Si) and amorphous carbon (a-C) to provide twice the service life of our conventional models — approximately 600,000 pages.

PSLP Drums

Kyocera has developed a PSLP (positive-charged single-layer photoconductor) drum that performs reliably over a lifespan of 10 times that of conventional OPC imaging units — offering up to 100,000 printed pages with no replacement parts.

Toner-Only System

When toner runs out, you simply replenish it, without replacing disposable print cartridges. This reduces the user’s environmental impact while minimizing operating costs and reducing waste.

Solutions Business

Kyocera’s document solutions eliminate operational issues by assessing the user’s document environment and identifying strategies to reduce costs and improve productivity. We look carefully at each operating requirement and propose continuous improvements to meet the user’s needs.

HyPAS

Kyocera’s HyPAS software platform enables detailed customization to support the development of applications that are built into multifunctional systems. Integration with other IT systems, such as mobile devices and the cloud, promotes data sharing and boosts workflow efficiency.

MDS

Kyocera’s HyPAS software platform enables detailed customization to support the development of applications that are built into multifunctional systems. Integration with other IT systems, such as mobile devices and the cloud, promotes data sharing and boosts workflow efficiency.

Kyocera Document Solutions Earns Germany’s Blue Angel Award

Released in 1992 as a new concept in document printing, Kyocera’s first ECOSYS model, the FS-1500, was able to print 300,000 pages with no maintenance beyond toner replenishment. A later version developed in 1997 was the first printer in the world to win Germany’s Blue Angel eco-label designation. Since then, Kyocera’s ECOSYS technology has become the benchmark for document equipment performance and durability.
Life & Environment / Others

Solar Energy

Kyocera has been developing photovoltaic cells since the first oil crisis of the early 1970s, based on a commitment to improve our world through renewable energy. We have since expanded our product lines, supplying solar power generating systems, storage batteries and energy management systems (EMS) to protect the global environment and transition to a low-carbon society.

Residential Solar Power Generating Systems
We supply solar modules of various sizes and shapes to integrate aesthetically with diverse roof structures while increasing total power generation.

Municipal and Industrial Solar Power Systems
The Kyocera Group provides integrated renewable energy services ranging from solar module production to system design, installation, operation, and maintenance. Our systems are used in utility-scale solar power plants, both ground-mounted and floating on freshwater reservoirs.

Home Energy Management Systems (HEMS)
HEMS technology optimizes home energy use by making power consumption visible and controlling appliances.

Lithium-Ion Battery Storage Systems (Japan)
Our popular lithium-ion storage systems can charge at night — when rates are lowest — to minimize home energy costs. They can also provide emergency back-up power during blackouts, and can serve as on-site power storage for a residential solar system.

Medical & Dental Products

Kyocera supplies orthopedic joint implants, dental implants and other medical products developed through its advanced material technologies and surface processing expertise – helping to improve the quality of human life.

Artificial Joints
Long-Lasting Orthopedic Joint Technology

AG-PROTEX is a technology that boosts the fixation and antibacterial properties of orthopedic implants, promoting affinity between the implant and the patient’s natural bone.

BIOCERAM AZUL®
Ceramic Medical Materials

Dental Implants

Jewelry & Kitchen Tools

Using unique crystal-growing technologies, Kyocera creates recrystallized gemstones that consist of the same elements as their natural counterparts. We have also developed kitchen tools made from highly wear-resistant ceramics and other products to enrich daily life.

Jewelry
Gemstones with breathtaking color and ideal transparency are marketed under Crescent Vert® and other brands.

Ceramic Kitchen Tools
Lightweight, rustproof kitchen tools keep their sharp edge longer and are popular for their ease of use.

Hotels

Our hotel business is based on a commitment to provide hospitality with a heartfelt smile. Kyocera operates an upscale resort designed by noted architect Kisho Kurokawa in Kagoshima; a luxury resort with access to golf, hot springs, swimming, and other sports facilities, also in Kagoshima; and an elegant metropolitan hotel in the heart of Kyoto.

Hotel Kyocera
(Kagoshima, Japan)

International Golf Resort Kyocera
(Kagoshima, Japan)

Hotel Nikko Princess Kyoto
(Kyoto, Japan)
Research & Development

The Kyocera Group operates research and development facilities devoted to materials, components, devices, equipment, systems and software. Kyocera also maintains a global research network specializing in production process technologies. We continually work to increase the capabilities of the Kyocera Group by connecting our advanced technologies to grow the business while contributing to society.

The Kyocera Group was again recognized among the “Top 100 Global Innovators” in 2018. Every year, Clarivate Analytics, a worldwide provider of information services, selects 100 companies and research bodies based on intellectual property attributes in such areas as total number of patents, patent success rate, global reach, and influence of patents in citations. Kyocera has received this award for four consecutive years since 2015, continually developing and protecting intellectual property as a key management asset.

Main R&D Locations

- **R&D Center, Kagoshima (Japan)**
  Research and development of basic and applied technologies, as well as process technologies for fine ceramics.

- **R&D Center, Keihanna (Kyoto, Japan)**
  Basic research and applied development of optical and electronic devices, photovoltaic cells, and related products using advanced thin-film technologies.

- **Inside the Nakayama Office (Yokohama, Japan)**
  Development of high-productivity manufacturing processes and manufacturing equipment.

- **Inside the Osaka Daito Office (Japan)**
  Research, development, and manufacturing of electronic components to facilitate further miniaturization and weight reduction in electronic equipment.

- **KYOCERA Document Solutions HQ R&D Center (Osaka, Japan)**
  Development of high-productivity manufacturing processes and manufacturing equipment.

- **Inside KYOCERA International, Inc. (San Diego, U.S.A.)**
  While engaged in a wide range of businesses, KYOCERA International, Inc. is a research, development and production center for state-of-the-art semiconductor components.

- **Inside AVX Corporation (Greenville, South Carolina, U.S.A.)**
  Research, development, and manufacturing of electronic components to facilitate further miniaturization and weight reduction in electronic equipment.

A World Leader in Intellectual Property

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Promoting Corporate Social Responsibility (CSR)

The Kyocera Group’s CSR activities are based on the Kyocera Philosophy, which uses as its decision-making criterion the principle to “Do what is right as a human being.” Through our Kyocera Philosophy, we work to advance our corporate citizenship, build relationships of mutual trust with stakeholders, and aim for sustainable growth. At the same time, we endeavor to contribute to the healthy development of society.

Measures to Save Energy, Mitigate Climate Change, and Prevent Pollution

The Kyocera Group maintains ecological and economic initiatives to ensure sustainable development, with special efforts in energy conservation and climate change mitigation. We have installed rooftop solar power generation systems and energy-saving equipment at our major facilities, with “Green Curtains” planted to grow over windows and outer walls for reduced air conditioner loads at facilities in Japan. We also contribute to the community through biodiversity conservation. In recognition of these efforts, Kyocera received the Japanese Environment Minister’s Award for Global Warming Prevention Activities in 2017 for a record eighth consecutive year.

Social Contribution Activities

Kyocera supports the international Kyoto Prize, established by the non-profit Inamori Foundation, to honor individuals and groups who have made significant contributions to the scientific, cultural, and spiritual betterment of humankind.

Supporting the Inamori Foundation’s Kyoto Prize

Kyocera supports the annual Kyoto Prize Symposium in the U.S.A., which consists of a series of free lecture events open to local students and the general public.

Supporting the Kyoto Prize Symposium in the U.S.A.

Kyocera supports Pink Ribbon activities to promote early detection and diagnosis of breast cancer in Japan, the U.S.A., Australia, Singapore, China and Korea.

Supporting Pink Ribbon Activities

For more information on our CSR activities, see our Web site: https://global.kyocera.com/ecology/index.html
1959
- April 1959: With capital of 1 million yen and 8 staff members, Kyocera, Inc. is established in Kyoto, Japan. It is the forerunner of the Kyocera Group.

1970
- January 1970: Kyocera Europe Electronics Limited (now Kyocera Electronics Europe) is established in connection with Kyocera's European sales company.

1971
- July 1971: Headquarters is relocated to Yashiro, Kyoto, Japan.
- September 1971: Kyocera stock is listed on the Tokyo Stock Exchange's Second Section.
- October 1971: Kyocera's Kyoto Plant is established in Kyoto, Japan.

1980
- August 1980: Tokyo Yashiro Plant is established in Tokyo, Japan.
- May 1981: Kyocera America, Inc. (now Kyocera Americas) is established in California, U.S.A., to serve as a sales office.

1990
- January 1990: Aichi Corp. joins the Kyocera Group.
- March 1990: KYOCERA Fineceramics GmbH is established in cooperation with Feldmühle Bauelemente GmbH (now Kyocera Fineceramics Europe GmbH).
- June 1990: Kyocera Precision Tools Co., Ltd. is established in Japan.
- September 1990: Kyocera's North American sales company, Kyocera Industrial Ceramics Corp., is established in Shiga, Japan.

2000
- June 2000: Kyocera's North American sales company, Kyocera Medical Corp., is established in Shiga, Japan.
- July 2000: Kyocera Next Generation, Inc. is established in Hollywood, Calif., U.S.A., to serve as Kyocera's primary research and development center in the U.S.
- October 2000: Kyocera Medical Corp. and Kyocera Medical Corp. Europe (now Kyocera Medical Europe GmbH) are consolidated into Kyocera Medical Europe GmbH.

2010
- June 2010: Construction of a new solar cell manufacturing plant is completed at Wuxi Kyocera Solar Co., Ltd. (now Kyocera Solar China Co., Ltd.)
- June 2010: Kyocera Medical Corp. and Kyocera Medical Corp. Europe (now Kyocera Medical Europe GmbH) are consolidated into Kyocera Medical Europe GmbH.

Asia / Oceania
- September 1970: Elco Corp. joins the Kyocera Group. "Cooperativa" also joins the Kyocera Group.
- March 1980: KYOCERA Fineceramics GmbH is established in cooperation with Feldmühle Bauelemente GmbH (now Kyocera Fineceramics Europe GmbH).
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Europe / Middle East / Africa

Americas

Global Network of Companies