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What we have been valuing and adhering to

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Corporate Motto / Management Rationale / Management Philosophy

敬天愛人

Corporate Motto

“Respect the Divine and Love People”

Preserve the spirit to work fairly and honorably,
respecting people, our work,
our company, and our global community.

Management Rationale

To provide opportunities for the material
and intellectual growth of all our employees,
and through our joint efforts, contribute to
the advancement of society and humankind.

Management Philosophy

Living Together: To coexist harmoniously
with our society, our global community, and nature.
Harmonious coexistence is the underlying foundation
of all our business activities as we work to create
a world of prosperity and peace.

Management based on a strong bond of human minds and the Kyocera Philosophy

Kyocera started as a small, suburban workshop, with no money, credentials or reputation. We had nothing to rely on but a new technology and 28 trustworthy colleagues.

Nonetheless, the company experienced rapid growth because everyone exerted their maximum efforts and managers devoted their lives to earning the trust of employees. We wanted to be an excellent company where all employees could believe in each other, abandon selfish motives, and be truly proud to work. This desire became the foundation of Kyocera's management.

Human minds are said to be easily changeable. Yet, there is nothing stronger than the human mind.



Founder
Kazuo Inamori

Kyocera developed into what it is today because it is based on a strong bond of human minds, the Kyocera Philosophy created by Kyocera's founder, Kazuo Inamori, and Amoeba Management, which facilitates management by all employees.

How management should be, based on the Kyocera Philosophy

Becoming “The Company” and gaining the respect of the world

Creating new businesses based on “doing what is right” and contributing to our future society

■ The “basic principles for life” learned at Kyocera

I first encountered the Kyocera Philosophy in a booklet the company sent to me when I was hired. What struck me when I first read it was the passion in the words. The concept that everything starts with a thought, and the idea that the most important thing is the mindset to follow through without hesitation aligned very closely with my own way of thinking. I am currently in a position to share the Kyocera Philosophy with others. I often say that Kyocera is a place where you can contemplate what is right as a human being, and develop the mindset required to run a business. The Kyocera Philosophy comprises basic principles for life; learning it will enhance your humanity, enabling you to walk the right path while avoiding pitfalls that lead to mistakes in your work and life.

■ Business is for people and society

The Kyocera Philosophy presents criteria for making decisions, not a guide for judging what is good or bad for one's self or even what is profitable for the company. It is a guide to judging whether an action is the right thing to do as a human being. Kyocera strives to face difficulties with an altruistic mind, which is particularly important, and we have developed a number of businesses through tedious and honest effort. For example, our founder, Kazuo Inamori, started working on the solar

power business about 50 years ago, and he did so with the future of people and the planet in mind. In terms of recent projects, “FOREARTH” is an innovative textile inkjet printer designed to reduce water use to zero as a way of coexisting with nature. This is one of many ways that Kyocera strives to achieve sustainable textile printing.

■ New businesses and dreams for the future that spread to the world

What I expect from Kyocera in the future is to continue developing people with the mindset that everyone is a manager within the framework of the Kyocera Philosophy. I hope we will develop people who will take on new challenges, develop businesses, and contribute to our future society. My hope is that these people continue to grow, elevate their character, pull together and even enhance our corporate identity so Kyocera will be respected around the world and be known as “The Company.” Another of my dreams is to create a wonderful environment not only at Kyocera, but around the world, and not only in business, but also in a wide range of other fields, where people who have learned the Kyocera Philosophy will help improve society.

Chairman and
Representative Director

Goro Yamaguchi



Principles included in the Kyocera Philosophy

Do what's right. Do what's new.

Creating corporate value through ideal attitudes based on the Kyocera Philosophy

In pursuing future business growth and development, the “Kyocera Philosophy” serves as the set of guiding principles shared by everyone in the Kyocera Group.

Using “Do what is right as a human being” as our core standard of judgment,

we always strive to prioritize sincerity and create new value for humankind, powered by the unified efforts of all our diverse employees worldwide.

We are also committed to using our unique technologies and capabilities to help solve challenges critical to society as we aim toward our future ideal of “The Company,” a trusted and respected member of the global community we serve.



Kyocera Philosophy DNA in our work and our lives

A heartfelt spirit of challenge: Establishing new model lines that increase productivity

As part of the Doubling Productivity Project that was launched in 2017, I have been working as the project leader on the design and establishment of model production lines capable of further improving productivity and labor-saving. This is what I have longed to do ever since I joined Kyocera, and it aligns perfectly with the words of the Kyocera Philosophy, “Possess a Fighting Spirit,” which I value greatly. Overcoming many challenging obstacles, my team members and I succeeded in establishing the first model line in the project at the Kagoshima Kokubu Plant, where I am assigned. This fills me with a significant sense of accomplishment. Going forward, I will maintain my fighting spirit, never be satisfied with the status quo, and pursue even higher productivity with my colleagues as we grow together.

KYOCERA Corporation Kagoshima Kokubu Plant
Corporate Fine Ceramic Business Group

Koushi Kimoto

“Possess a Fighting Spirit”



“Be Thankful”

KYOCERA Document Solutions Inc.,
Head Office, Technology Division

Ai Takagami

Keeping these words in mind, we developed a drum system with the market’s longest lifespan

Kyocera continues to develop printers and MFPs with lower environmental impact in accordance with the ECOSYS concept. I was part of the team developing a printing drum system using durable, long-life amorphous silicon (a-Si) photoreceptor drums. Our efforts paid off when we succeeded in developing a drum system that delivers the longest service life on the market¹. The sense of accomplishment that came with our success remains vividly etched in my memory and continues to be a strong motivator. I am now in charge of toner development, and I’m learning much from scratch. What I focus on in my work is to “Be Thankful,” which is part of the Kyocera Philosophy. I know that my team members work hard and always strive to do their best, so instead of taking that for granted, I make every effort to express my appreciation to them daily. While being thankful for the efforts of the people around me, I will continue providing better products to customers by combining our high-quality toners with drums that offer even longer operating lifespans.

1 As of September 2025, according to Kyocera Document Solutions Inc.
(Applicable model: TASKalfa 6052ci series)

The Kyocera Philosophy has been continuously passed down, bringing growth and success to our employees. Each principle contributes to the great strength of Kyocera as a whole.

All for our team – project to develop sensors for self-driving systems that save lives

I started at Kyocera as a sales engineer in the Semiconductor Components Division. Now 22 years later, I have become a Senior Sales Manager. Looking back over my years at Kyocera, the most memorable work I’ve done was the project to develop sensors capable of integrating and managing multiple data streams using an ASIC (Application-Specific Integrated Circuit), which enhances the safety of self-driving systems. I take the Kyocera Philosophy principle to “Work Earnestly” very seriously, which also helps my team. If I do my best, it motivates the people around me to try harder. My role is not about individual performance. It is about working as a member of the team, and an important part of my responsibility is unifying my teammates. I would also like to continue mentoring teammates to pass my knowledge and experience on to the next generation.

KYOCERA Europe GmbH

Florian Wurster

“Work Earnestly”



Growing our business based on the Kyocera Philosophy

From materials to solutions, focusing on four main markets to address society's needs

Kyocera was established with Fine Ceramic technology developed by our founder, Dr. Kazuo Inamori, and we continue to create new value based on our Kyocera Philosophy. Today, we operate a wide range of businesses that support critical industries and everyday life, addressing societal needs and pursuing new challenges for the progress and development of humankind.



Scene from Kyocera's founding



Information and Communications

Connecting the world and creating the future of information and communications

Our fast-changing global society depends on convenient and effective communications. Using technology developed over many years, Kyocera is contributing to the development of an information-driven world with optimized communications infrastructure — including mobile devices and other equipment to keep pace with evolving applications, and solutions to support the revolution in AI (artificial intelligence) and DX (digital transformation).



Automotive

Pioneering safe and secure mobility, from devices to infrastructure

Preparing for the future of autonomous mobility, Kyocera develops not only in-vehicle devices such as cameras and displays, but also infrastructure utilizing our unique communications technology. Kyocera supports the mobility industry with diverse solutions to enhance safety and security in vehicles ranging from automobiles to drones.



Environment and Energy

Contributing to a sustainable society with environment-friendly solutions

Creating a “decarbonized” society to minimize climate impact requires further adoption of renewable energy. Kyocera supports sustainable solutions including solar cells with long-term reliability, storage batteries, fuel cells, and innovative energy management systems.



Medical and Healthcare

Cutting-edge R&D to improve medical care and enhance quality of life (QOL)

In addition to developing medical products that restore lost function, such as orthopedic joint replacement systems and dental implants, Kyocera's R&D aims to create unique new devices that make good health easier to maintain. A total medical solution extends healthy lifespans and contributes to higher quality of life.