Financial Results and Segment Information

- Quartery Trends -
(Unit: Yen in millions)


| FY3/2011 |  | Change compared with |  |  |  |
| :---: | ---: | ---: | :---: | ---: | ---: |
| Q1 |  | Q1 for FY3/2010 |  | Q4 for FY3/2010 |  |
| Amount | \% of net <br> sales | Amount | \% | Amount | $\%$ |
| 313,175 | $100.0 \%$ | 87,774 | $38.9 \%$ | 8,290 | $2.7 \%$ |
| 40,603 | $13.0 \%$ | 46,175 | - | 14,756 | $57.1 \%$ |
| 46,323 | $14.8 \%$ | 45,620 | - | 18,264 | $65.1 \%$ |
| 29,893 | $9.5 \%$ | 30,353 | - | 8,279 | $38.3 \%$ |


| (Unit: Yen in millions) |  |  |  |
| :---: | :---: | :---: | :---: |
| FY3/2011 Forecast |  |  |  |
| Full year |  | Change compared with FY3/2010 |  |
| Amount | \% of net sales | Amount | \% |
| 1,200,000 | 100.0\% | 126,195 | 11.8\% |
| 122,000 | 10.2\% | 58,140 | 91.0\% |
| 132,000 | 11.0\% | 71,202 | 117.1\% |
| 85,000 | 7.1\% | 44,905 | 112.0\% |


|  | FY3/2010 |  |  |  |  |  |  |  | Full year |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 |  | Q2 |  | Q3 |  | Q4 |  |  |  |
|  | Amount | \% of net sales | Amount | \% of net sales | Amount | \% of net sales | Amount | \% of net sales | Amount | \% of net sales |
| Capital expenditures | 5,598 | 2.5\% | 7,964 | 3.1\% | 8,592 | 3.0\% | 15,715 | 5.2\% | 37,869 | 3.5\% |
| Depreciation | 14,828 | 6.6\% | 15,011 | 5.8\% | 15,190 | 5.3\% | 15,573 | 5.1\% | 60,602 | 5.6\% |
| R\&D expenses | 13,123 | 5.8\% | 12,892 | 5.0\% | 12,083 | 4.2\% | 11,813 | 3.9\% | 49,911 | 4.6\% |


| FY3/2011 |  | Change compared with |  |  |  | FY3/2011 Forecast |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Q1 for FY3/2010 |  | Q4 for FY3/2010 |  | Full year |  | Change compared with FY3/2010 |  |
| Amount | $\%$ of net sales | Amount | \% | Amount | \% | Amount | \% of net sales | Amount | \% |
| 11,997 | 3.8\% | 6,399 | 114.3\% | -3,718 | -23.7\% | 60,000 | 5.0\% | 22,131 | 58.4\% |
| 12,705 | 4.1\% | -2,123 | -14.3\% | -2,868 | -18.4\% | 70,000 | 5.8\% | 9,398 | 15.5\% |
| 11,387 | 3.6\% | -1,736 | -13.2\% | -426 | -3.6\% | 60,000 | 5.0\% | 10,089 | 20.2\% |


|  | FY3/2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 |  |
| Employees | 60,192 | 61,062 | 62,845 | 63,876 |  |
| Japan | 24,481 | 24,605 | 24,458 | 24,522 |  |
| Outside Japan | 35,711 | 36,457 | 38,387 | 39,354 |  |

(Unit: Number of employees at the end of each quarter)

| FY3/2011 | Change compared with |  |
| :---: | :---: | :---: |
| Q1 | Q1 for FY3/2010 | Q4 for FY3/2010 |
| 65,925 | 5,733 | 2,049 |
| $----------------------------------------------------365 ~$ | 284 | 243 |
| 41,160 | 5,449 | 1,806 |

## Thenew value frontier

## KKyocera

## Financial Results and Segment Information

- Quartery Trends -

| Net Sales by Reporting Segment | FY3/2010 |  |  |  |  |  |  |  | Full year |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 |  | Q2 |  | Q3 |  | Q4 |  |  |  |
|  | Amount | \% of total net sales | Amount | \% of total net sales | Amount | $\%$ of total net sales | Amount | $\%$ of total net sales | Amount | \% of total net sales |
| Fine Ceramic Parts Group | 9,267 | 4.1\% | 12,254 | 4.8\% | 14,866 | 5.2\% | 16,669 | 5.5\% | 53,056 | 5.0\% |
| Semiconductor Parts Group | 28,078 | 12.5\% | 34,138 | 13.2\% | 37,425 | 13.1\% | 40,866 | 13.4\% | 140,507 | 13.1\% |
| Applied Ceramic Products Group | 29,871 | 13.2\% | 37,012 | 14.3\% | 44,627 | 15.7\% | 45,523 | 14.9\% | 157,033 | 14.6\% |
| Electronic Device Group | 45,372 | 20.1\% | 49,089 | 19.0\% | 51,076 | 17.9\% | 54,402 | 17.8\% | 199,939 | 18.6\% |
| Components Business | 112,588 | 49.9\% | 132,493 | 51.3\% | 147,994 | 51.9\% | 157,460 | 51.6\% | 550,535 | 51.3\% |
| Telecommunications Equipment Group | 36,803 | 16.3\% | 42,946 | 16.6\% | 51,659 | 18.1\% | 57,710 | 18.9\% | 189,118 | 17.6\% |
| Information Equipment Group | 53,756 | 23.9\% | 57,395 | 22.2\% | 59,509 | 20.9\% | 61,705 | 20.3\% | 232,365 | 21.6\% |
| Equipment Business | 90,559 | 40.2\% | 100,341 | 38.8\% | 111,168 | 39.0\% | 119,415 | 39.2\% | 421,483 | 39.2\% |
| Others | 26,819 | 11.9\% | 31,006 | 12.0\% | 31,928 | 11.2\% | 34,824 | 11.4\% | 124,577 | 11.6\% |
| Adjustments and eliminations | -4,565 | -2.0\% | -5,338 | -2.1\% | -6,073 | -2.1\% | -6,814 | -2.2\% | -22,790 | -2.1\% |
| Total net sales | 225,401 | 100.0\% | 258,502 | 100.0\% | 285,017 | 100.0\% | 304,885 | 100.0\% | 1,073,805 | 100.0\% |


| FY3/2011 |  | Change compared with |  |  |  |
| ---: | ---: | ---: | ---: | ---: | ---: |
| Q1 |  | Q1 for FY3/2010 |  | Q4 for FY3/2010 |  |
| Amount | $\%$ of total | Amount | $\%$ | Amount | $\%$ |
| 17,233 | $5.5 \%$ | 7,966 | $86.0 \%$ | 564 | $3.4 \%$ |
| 42,808 | $13.7 \%$ | 14,730 | $52.5 \%$ | 1,942 | $4.8 \%$ |
| 44,847 | $14.3 \%$ | 14,976 | $50.1 \%$ | -676 | $-1.5 \%$ |
| 59,549 | $19.0 \%$ | 14,177 | $31.2 \%$ | 5,147 | $9.5 \%$ |
| 164,437 | $52.5 \%$ | 51,849 | $46.1 \%$ | 6,977 | $4.4 \%$ |
| 64,756 | $20.7 \%$ | 27,953 | $76.0 \%$ | 7,046 | $12.2 \%$ |
| 58,465 | $18.7 \%$ | 4,709 | $8.8 \%$ | $-3,240$ | $-5.3 \%$ |
| 123,221 | $39.4 \%$ | 32,662 | $36.1 \%$ | 3,806 | $3.2 \%$ |
| 32,640 | $10.4 \%$ | 5,821 | $21.7 \%$ | $-2,184$ | $-6.3 \%$ |
| $-7,123$ | $-2.3 \%$ | $-2,558$ | - | -309 | - |
| 313,175 | $100.0 \%$ | 87,774 | $38.9 \%$ | 8,290 | $2.7 \%$ |


| FY3/2011 Forecast |  |  |  |
| ---: | ---: | ---: | ---: |
| Full year | Change compared <br> with FY3/2010 |  |  |
| Amount | $\%$ of total <br> net sales | Amount | $\%$ |
| 64,000 | $5.3 \%$ | 10,944 | $20.6 \%$ |
| 158,000 | $13.2 \%$ | 17,493 | $12.4 \%$ |
| 201,000 | $16.8 \%$ | 43,967 | $28.0 \%$ |
| 217,000 | $18.1 \%$ | 17,061 | $8.5 \%$ |
| 640,000 | $53.4 \%$ | 89,465 | $16.3 \%$ |
| 200,000 | $16.7 \%$ | 10,882 | $5.8 \%$ |
| 243,000 | $20.2 \%$ | 10,635 | $4.6 \%$ |
| 443,000 | $36.9 \%$ | 21,517 | $5.1 \%$ |
| 142,000 | $11.8 \%$ | 17,423 | $14.0 \%$ |
| $-25,000$ | $-2.1 \%$ | $-2,210$ | - |
| $1,200,000$ | $100.0 \%$ | 126,195 | $11.8 \%$ |


| Operating Profit <br> by Reporting Segment |
| :--- |
| Fine Ceramic Parts Group <br> Semiconductor Parts Group <br> Applied Ceramic Products Group <br> Electronic Device Group |
| Components Business |
| Telecommunications Equipment Group <br> Information Equipment Group |
| Equipment Business <br> Others <br> Operating profit <br> Corporate <br> Equity in losses or earnings of affiliates and <br> unconsolidated subsidiaries <br> Adjustments and eliminations <br> Pre-tax income |


| FY3/2010 |  |  |  |  |  |  |  | Full year |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q1 |  | Q2 |  | Q3 |  | Q4 |  |  |  |
| Amount | \% of net sales | Amount | $\%$ of net sales | Amount | $\%$ of net sales | Amount | $\%$ of net sales | Amount | $\%$ of net sales |
| -2,800 | - | -783 | - | 1,016 | 6.8\% | 1,779 | 10.7\% | -788 | - |
| 1,685 | 6.0\% | 2,785 | 8.2\% | 5,977 | 16.0\% | 6,788 | 16.6\% | 17,235 | 12.3\% |
| 1,125 | 3.8\% | 3,239 | 8.8\% | 6,545 | 14.7\% | 8,949 | 19.7\% | 19,858 | 12.6\% |
| -2,263 | - | 2,591 | 5.3\% | 6,187 | 12.1\% | 6,715 | 12.3\% | 13,230 | 6.6\% |
| -2,253 | - | 7,832 | 5.9\% | 19,725 | 13.3\% | 24,231 | 15.4\% | 49,535 | 9.0\% |
| -5,358 | - | -2,145 | - | 1,077 | 2.1\% | -8,300 | - | -14,726 | - |
| 2,098 | 3.9\% | 6,262 | 10.9\% | 6,364 | 10.7\% | 7,367 | 11.9\% | 22,091 | 9.5\% |
| -3,260 | - | 4,117 | 4.1\% | 7,441 | 6.7\% | -933 | - | 7,365 | 1.7\% |
| -26 | - | 1,824 | 5.9\% | 2,109 | 6.6\% | 2,862 | 8.2\% | 6,769 | 5.4\% |
| -5,539 | - | 13,773 | 5.3\% | 29,275 | 10.3\% | 26,160 | 8.6\% | 63,669 | 5.9\% |
| 5,111 | - | 2,201 | - | 6,113 | - | 2,240 | - | 15,665 | - |
| 1,077 | - | 420 | - | -19,692 | - | -102 | - | -18,297 | - |
| 54 | - | 51 | - | -105 | - | -239 | - | -239 | - |
| 703 | 0.3\% | 16,445 | 6.4\% | 15,591 | 5.5\% | 28,059 | 9.2\% | 60,798 | 5.7\% |


| $\begin{gathered} \hline \text { FY3/2011 } \\ \text { Q1 } \end{gathered}$ |  | Change compared with |  |  |  | FY3/2011 Forecast |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Q1 for FY3/2010 |  | Q4 for FY3/2010 |  | Full year |  | Change compared |  |
| Amount | \% of net sales | Amount | \% | Amount | \% | Amount | \% of net sales | Amount | \% |
| 2,322 | 13.5\% | 5,122 | - | 543 | 30.5\% | 10,000 | 15.6\% | 10,788 | - |
| 8,984 | 21.0\% | 7,299 | 433.2\% | 2,196 | 32.4\% | 25,000 | 15.8\% | 7,765 | 45.1\% |
| 7,432 | 16.6\% | 6,307 | 560.6\% | -1,517 | -17.0\% | 29,000 | 14.4\% | 9,142 | 46.0\% |
| 9,480 | 15.9\% | 11,743 | - | 2,765 | 41.2\% | 28,000 | 12.9\% | 14,770 | 111.6\% |
| 28,218 | 17.2\% | 30,471 | - | 3,987 | 16.5\% | 92,000 | 14.4\% | 42,465 | 85.7\% |
| 5,132 | 7.9\% | 10,490 | - | 13,432 | - | 6,000 | 3.0\% | 20,726 | - |
| 5,503 | 9.4\% | 3,405 | 162.3\% | -1,864 | -25.3\% | 22,100 | 9.1\% | 9 | 0.0\% |
| 10,635 | 8.6\% | 13,895 | - | 11,568 | - | 28,100 | 6.3\% | 20,735 | 281.5\% |
| 1,873 | 5.7\% | 1,899 | - | -989 | -34.6\% | 7,800 | 5.5\% | 1,031 | 15.2\% |
| 40,726 | 13.0\% | 46,265 | - | 14,566 | 55.7\% | 127,900 | 10.7\% | 64,231 | 100.9\% |
| 5,865 | - | 754 | 14.8\% | 3,625 | 161.8\% | 4,100 | - | 6,971 | - |
| 202 | - | -875 | -81.2\% | 304 | - |  |  |  |  |
| -470 | - | -524 | - | -231 | - |  |  |  |  |
| 46,323 | 14.8\% | 45,620 | - | 18,264 | 65.1\% | 132,000 | 11.0\% | 71,202 | 117.1\% |

## Financial Results and Segment Information

- Quartery Trends -
(Unit: Yen in millions)

| Production <br> by Reporting Segment |
| :--- |
| Fine Ceramic Parts Group <br> Semiconductor Parts Group <br> Applied Ceramic Products Group <br> Electronic Device Group |
| Components Business |
| Telecommunications Equipment Group <br> Information Equipment Group |
| Equipment Business |
| Others |
| Production |


| FY3/2010 |  |  |  |  |  |  |  | Full year |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q1 |  | Q2 |  | Q3 |  | Q4 |  |  |  |
| Amount | \% of total production | Amount | \% of total production | Amount | \% of total production | Amount | \% of total production | Amount | \% of total production |
| 8,422 | 3.9\% | 11,707 | 4.6\% | 15,166 | 5.3\% | 16,636 | 5.6\% | 51,931 | 4.9\% |
| 27,841 | 12.7\% | 35,317 | 13.7\% | 39,140 | 13.6\% | 39,387 | 13.1\% | 141,685 | 13.3\% |
| 31,417 | 14.4\% | 35,611 | 13.9\% | 44,983 | 15.7\% | 49,088 | 16.4\% | 161,099 | 15.2\% |
| 42,028 | 19.2\% | 49,331 | 19.2\% | 55,143 | 19.2\% | 55,465 | 18.5\% | 201,967 | 19.0\% |
| 109,708 | 50.2\% | 131,966 | 51.4\% | 154,432 | 53.8\% | 160,576 | 53.6\% | 556,682 | 52.4\% |
| 37,050 | 16.9\% | 43,853 | 17.1\% | 52,466 | 18.2\% | 55,715 | 18.6\% | 189,084 | 17.8\% |
| 53,297 | 24.4\% | 58,035 | 22.6\% | 57,099 | 19.9\% | 58,638 | 19.5\% | 227,069 | 21.4\% |
| 90,347 | 41.3\% | 101,888 | 39.7\% | 109,565 | 38.1\% | 114,353 | 38.1\% | 416,153 | 39.2\% |
| 18,638 | 8.5\% | 22,834 | 8.9\% | 23,317 | 8.1\% | 24,974 | 8.3\% | 89,763 | 8.4\% |
| 218,693 | 100.0\% | 256,688 | 100.0\% | 287,314 | 100.0\% | 299,903 | 100.0\% | 1,062,598 | 100.0\% |


| FY3/2011 |  | Change compared with |  |  |  |
| ---: | ---: | ---: | ---: | ---: | ---: |
| Q1 |  | Q1 for FY3/2010 |  | Q4 for FY3/2010 |  |
| Amount | o of total <br> production | Amount | $\%$ | Amount | $\%$ |
| 17,768 | $5.6 \%$ | 9,346 | $111.0 \%$ | 1,132 | $6.8 \%$ |
| 44,328 | $14.1 \%$ | 16,487 | $59.2 \%$ | 4,941 | $12.5 \%$ |
| 45,653 | $14.5 \%$ | 14,236 | $45.3 \%$ | $-3,435$ | $-7.0 \%$ |
| 60,841 | $19.3 \%$ | 18,813 | $44.8 \%$ | 5,376 | $9.7 \%$ |
| 168,590 | $53.5 \%$ | 58,882 | $53.7 \%$ | 8,014 | $5.0 \%$ |
| 65,711 | $20.8 \%$ | 28,661 | $77.4 \%$ | 9,996 | $17.9 \%$ |
| 57,131 | $18.1 \%$ | 3,834 | $7.2 \%$ | $-1,507$ | $-2.6 \%$ |
| 122,842 | $38.9 \%$ | 32,495 | $36.0 \%$ | 8,489 | $7.4 \%$ |
| 23,867 | $7.6 \%$ | 5,229 | $28.1 \%$ | $-1,107$ | $-4.4 \%$ |
| 315,299 | $100.0 \%$ | 96,606 | $44.2 \%$ | 15,396 | $5.1 \%$ |


| Orders by Reporting Segment | FY3/2010 |  |  |  |  |  |  |  | Full year |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 |  | Q2 |  | Q3 |  | Q4 |  |  |  |
|  | Amount | \% of total orders | Amount | $\%$ of total orders | Amount | $\%$ of total orders | Amount | $\%$ of total orders | Amount | \% of total orders |
| Fine Ceramic Parts Group | 9,424 | 4.1\% | 12,723 | 4.6\% | 15,276 | 5.1\% | 16,534 | 5.4\% | 53,957 | 4.8\% |
| Semiconductor Parts Group | 30,221 | 13.1\% | 35,540 | 12.7\% | 39,079 | 13.1\% | 41,963 | 13.7\% | 146,803 | 13.2\% |
| Applied Ceramic Products Group | 29,702 | 12.9\% | 38,672 | 13.8\% | 46,712 | 15.7\% | 43,107 | 14.0\% | 158,193 | 14.2\% |
| Electronic Device Group | 48,012 | 20.8\% | 55,094 | 19.7\% | 56,142 | 18.8\% | 59,890 | 19.5\% | 219,138 | 19.6\% |
| Components Business | 117,359 | 50.9\% | 142,029 | 50.8\% | 157,209 | 52.7\% | 161,494 | 52.6\% | 578,091 | 51.8\% |
| Telecommunications Equipment Group | 36,183 | 15.7\% | 54,911 | 19.6\% | 54,238 | 18.2\% | 55,768 | 18.2\% | 201,100 | 18.0\% |
| Information Equipment Group | 53,795 | 23.3\% | 57,334 | 20.5\% | 59,280 | 19.9\% | 61,380 | 20.0\% | 231,789 | 20.8\% |
| Equipment Business | 89,978 | 39.0\% | 112,245 | 40.1\% | 113,518 | 38.1\% | 117,148 | 38.2\% | 432,889 | 38.8\% |
| Others | 27,852 | 12.1\% | 31,195 | 11.1\% | 33,565 | 11.3\% | 35,538 | 11.6\% | 128,150 | 11.5\% |
| Adjustments and eliminations | -4,466 | -2.0\% | -5,616 | -2.0\% | -6,197 | -2.1\% | -7,234 | -2.4\% | -23,513 | -2.1\% |
| Orders | 230,723 | 100.0\% | 279,853 | 100.0\% | 298,095 | 100.0\% | 306,946 | 100.0\% | 1,115,617 | 100.0\% |


| FY3/2011 |  | Change compared with |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Q1 |  | Q1 for FY3/2010 |  | Q4 for FY3/2010 |  |
| Amount | \% of total orders | Amount | \% | Amount | \% |
| 19,317 | 5.9\% | 9,893 | 105.0\% | 2,783 | 16.8\% |
| 45,761 | 14.0\% | 15,540 | 51.4\% | 3,798 | 9.1\% |
| 48,120 | 14.8\% | 18,418 | 62.0\% | 5,013 | 11.6\% |
| 68,947 | 21.2\% | 20,935 | 43.6\% | 9,057 | 15.1\% |
| 182,145 | 55.9\% | 64,786 | 55.2\% | 20,651 | 12.8\% |
| 59,286 | 18.2\% | 23,103 | 63.9\% | 3,518 | 6.3\% |
| 57,686 | 17.7\% | 3,891 | 7.2\% | -3,694 | -6.0\% |
| 116,972 | 35.9\% | 26,994 | 30.0\% | -176 | -0.2\% |
| 33,436 | 10.3\% | 5,584 | 20.0\% | -2,102 | -5.9\% |
| -6,818 | -2.1\% | -2,352 | - | 416 |  |
| 325,735 | 100.0\% | 95,012 | 41.2\% | 18,789 | 6.1\% |

