

THE NEW VALUE FRONTIER

July 31, 2014

# **Conference Call Material**

### For the Three Months Ended June 30, 2014

Goro Yamaguchi President and Representative Director

**KYOCERA** Corporation



# Financial Results for First Three Months of FY3/2015

- Comparison with first three months of FY3/2014 - (Unit: Yen in millions)

		Three months ended June 30,				Change	
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		Amount	% to net sales	Amount	% to net sales	Amount	%
Net sales		331,655	100.0%	334,714	100.0%	3,059	0.9%
Profit from operatio	ns	25,398	7.7%	18,782	5.6%	-6,616	-26.0%
Pre-tax income		34,813	10.5%	30,680	9.2%	-4,133	-11.9%
Net income attributable to shareholders of Kyocera		22,651	6.8%	19,467	5.8%	-3,184	-14.1%
Capital expenditures	6	15,228	4.6%	14,984	4.5%	-244	-1.6%
Depreciation		14,274	4.3%	13,562	4.1%	-712	-5.0%
R&D expenses		12,193	3.7%	13,050	3.9%	857	7.0%
Average exchange rate	US\$	¥ 99	9	¥ 102			
(yen)	Euro	¥ 129	¥ 129		)		
Foreign currency fluctuation	Net sales	Approx. ¥	36 billion	Approx.¥	8.5 billion		
effect on; (compared with the previous same period)	Pre-tax income	Approx. ¥	7 billion	Approx.¥	3 billion		



# Sales by Reporting Segment for First Three Months of FY3/2015 - Comparison with first three months of FY3/2014 – (Unit: Yen in millions)

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	Three	e months e	ended June 3	30,	Chang	
	201	3	201	4	Chang	Je
	Amount	% of net sales	Amount	% of net sales	Amount	%
Fine Ceramic Parts Group	18,716	5.7%	20,852	6.2%	2,136	11.4%
Semiconductor Parts Group	41,474	12.5%	48,464	14.5%	6,990	16.9%
Applied Ceramic Products Group	61,496	18.5%	53,809	16.1%	-7,687	-12.5%
Electronic Device Group	73,315	22.1%	66,187	19.8%	-7,128	-9.7%
Components Business	195,001	58.8%	189,312	56.6%	-5,689	-2.9%
Telecommunications Equipment Group	38,512	11.6%	38,515	11.5%	3	0.0%
Information Equipment Group	70,713	21.3%	77,482	23.2%	6,769	9.6%
Equipment Business	109,225	32.9%	115,997	34.7%	6,772	6.2%
Others	38,061	11.5%	41,614	12.4%	3,553	9.3%
Adjustments and eliminations	-10,632	-3.2%	-12,209	-3.7%	-1,577	_
Net sales	331,655	100.0%	334,714	100.0%	3,059	0.9%
Sales increased mair	nly in the Fin	e Ceramic	Parts, Semi	conducto	r Parts,	

**Information Equipment Group and Others** 



Operating Profit by Reporting Segment for First Three Months of FY3/2015 – Comparison with first three months of FY3/2014 – (Unit: Yen in millions)

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	Three months ended June 30,			30,	Chan		
	201	3	201	4	Chang	Je	
	Amount	% to net sales	Amount	% to net sales	Amount	%	
Fine Ceramic Parts Group	2,903	15.5%	3,355	16.1%	452	15.6%	
Semiconductor Parts Group	7,923	19.1%	5,655	11.7%	-2,268	-28.6%	
Applied Ceramic Products Group	8,041	13.1%	2,820	5.2%	-5,221	-64.9%	
Electronic Device Group	6,170	8.4%	7,664	11.6%	1,494	24.2%	
Components Business	25,037	12.8%	19,494	10.3%	-5,543	-22.1%	
Telecommunications Equipment Group	-1,406	-	-3,584	_	-2,178	—	
Information Equipment Group	6,067	8.6%	7,603	9.8%	1,536	25.3%	
Equipment Business	4,661	4.3%	4,019	3.5%	-642	-13.8%	
Others	752	2.0%	642	1.5%	-110	-14.6%	
Operating Profit	30,450	9.2%	24,155	7.2%	-6,295	-20.7%	
Corporate and others	4,363	_	6,525	_	2,162	49.6%	
Pre-tax income	34,813	10.5%	30,680	9.2%	-4,133	-11.9%	
Profit decreased mainly in the Semiconductor Parts Applied Ceramic Products							

Profit decreased mainly in the Semiconductor Parts, Applied Ceramic Products and Telecommunications Equipment Group



### Financial Results for Q1 FY3/2015 by Reporting Segment — Comparison with Q1 of FY3/2014 —

#### Fine Ceramic Parts Group

			(Unit: Yen	in millions)	v
	Three months e	ended June 30,	Change		
	2013	2014	Amount	%	
Net sales	18,716	20,852	2,136	11.4%	
Operating profit	2,903	3,355	452	15.6%	v
Profit margin	15.5%	16.1%			

 Increased sales in parts for general industrial machineries such as semiconductor processing equipment as well as automotive components such as camera modules.

✓ Increased profit due to sales growth.

#### Semiconductor Parts Group

	(Unit: Yen in millions) 🗸					
	Three months	Three months ended June 30,				
	2013	2014	Amount	%		
Net sales	41,474	48,464	6,990	16.9%	$\checkmark$	
Operating profit	7,923	5,655	-2,268	-28.6%		
Profit margin	19.1%	11.7%				

- Increased sales due primarily to sales contribution from Kyocera Circuit Solutions, Inc.
  - Profit decreased as a result of expected sales growth of certain organic packages being postponed to the second quarter onwards and the impact of price erosion.



### Financial Results for Q1 FY3/2015 by Reporting Segment – Comparison with Q1 of FY3/2014 –

#### Applied Ceramic Products Group

			(Unit: Yen	in millions)	✓
	Three months	ended June 30,	Change		
	2013	2014	Amount	%	1
Net sales	61,496	53,809	-7,687	-12.5%	•
Operating profit	8,041	2,820	-5,221	-64.9%	
Profit margin	13.1%	5.2%			

- Sales in cutting tool business increased mainly in automotive-related industry overseas.
  - Sales in the solar energy business decreased due to a concentration of sales from large-scale solar projects for the commercial sectors coming in the second quarter onwards as well as a decline in selling price.

#### **Electronic Device Group**

			(Unit: Yen	in millions)	$\checkmark$
	Three months	Cha	nge		
	2013	2014	Amount	%	
Net sales	73,315	66,187	-7,128	-9.7%	
Operating profit	6,170	7,664	1,494	24.2%	v
Profit margin	8.4%	11.6%			

- Decreased sales affected by structural reforms implemented in FY3/2014 to withdraw from the touch panel business for consumer equipment.
- Increased profit resulting from effects of structural reforms and cost reductions.



#### Operating profit ratio improved to 11.6%; highest in past 5 quarters



Kyocera



### Financial Results for Q1 FY3/2015 by Reporting Segment – Comparison with Q1 of FY3/2014 –

#### Telecommunications Equipment Group

			(Unit: Yen	in millions)	_
	Three months e	ended June 30,	Change		
	2013	2014	Amount	%	
Net sales	38,512	38,515	3	0.0%	
Operating profit	-1,406	-3,584	-2,178	-	
Profit margin	-	-			

✓ Although sales remained flat, loss was recorded due to postponed new model introductions to the second quarter.

#### Information Equipment Group

			(Unit: Yen	in millions)	✓
	Three months e	ended June 30,	Cha	nge	
	2013	2014	Amount	%	
Net sales	70,713	77,482	6,769	9.6%	~
Operating profit	6,067	7,603	1,536	25.3%	
Profit margin	8.6%	9.8%			

- Increased sales of MFPs through sales expansion and aggressive market cultivation.
- Significantly increased profit due to sales growth and the effect of cost reductions.



### Financial Results for Q1 FY3/2015 by Reporting Segment – Comparison with Q1 of FY3/2014 –

	Othe	ers			
			(Unit: Yen	in millions)	$\checkmark$
	Three months	ended June 30,	Cha	nge	
	2013	2014	Amount	%	
Net sales	38,061	41,614	3,553	9.3%	$\checkmark$
Operating profit	752	642	-110	-14.6%	
Profit margin	2.0%	1.5%			

- Increased sales due mainly to sales expansion at Kyocera Communication Systems Co., Ltd.
- Profit unchanged due to an increase in costs including R&D expenses.



### Strengthen Organic Substrate Business

Merge two subsidiaries in October 2014



Please refer to forward-looking statements on the final page.



### Roll Out Global Concept Model

Full-fledged launch of ruggedized TORQUE series in Japanese market





# Financial Forecast for the Year Ending March 31, 2015

(Unit: Yen in millions)

(Forecast Ur	nchanged)	Year ended March 31, 2014		Year ending March 31, 2015		Change	
		Amount	% to net sales	Amount	% to net sales	Amount	%
Net sales		1,447,369	100.0%	1,580,000	100.0%	132,631	9.2%
Profit from ope	rations	120,582	8.3%	135,000	8.5%	14,418	12.0%
Pre-tax income		146,268	10.1%	158,000	10.0%	11,732	8.0%
Net income attributable Kyocera Corporation	to shareholders of	88,756	6.1%	97,000	6.1%	8,244	9.3%
EPS attributable to s Kyocera Corporatio		241.93	-	264.40	-	22.47	-
Capital expendi	tures	56,611	3.9%	64,000	4.1%	7,389	13.1%
Depreciation		65,760	4.5%	71,000	4.5%	5,240	8.0%
R&D expenses		48,830	3.4%	54,000	3.4%	5,170	10.6%
Average exchange	US\$	¥100	C	¥100	)		
rate (yen)	Euro	¥134	4	¥137	7		
Foreign currency fluctuation effect on;(compared with the	Net sales	Approx. ¥ 14	40 billion	Approx.¥5	billion		
previous fiscal year)	Pre-tax income	Approx. ¥	29 billion	Approx.¥2	billion		

Notes: 1. Forecast of "EPS attributable to shareholders of Kyocera Corporation" is computed based on the diluted average number of shares outstanding during the three months ended June 30, 2014.

2. "EPS attributable to shareholders of Kyocera Corporation" is computed under the assumption that the stock split at the ratio of two-for-one of all common stock, which took effect on October 1, 2013, had been undertaken at the beginning of the year ended March 31, 2014.

Please refer to forward-looking statements on the final page.



# Sales Forecast by Reporting Segment

(Unit: Yen in millions)

(Forecast Unchanged)	Year ended March 31, 2014		Year ending March 31, 2015		Change	
	Amount	% of net sales	Amount	% of net sales	Amount	%
Fine Ceramic Parts Group	80,020	5.5%	91,000	5.7%	10,980	13.7%
Semiconductor Parts Group	187,891	13.0%	224,000	14.2%	36,109	19.2%
Applied Ceramic Products Group	272,795	18.9%	303,000	19.2%	30,205	11.1%
Electronic Device Group	284,322	19.6%	291,000	18.4%	6,678	2.3%
Components Business	825,028	57.0%	909,000	57.5%	83,972	10.2%
Telecommunications Equipment Group	186,749	12.9%	205,000	13.0%	18,251	9.8%
Information Equipment Group	307,848	21.3%	335,000	21.2%	27,152	8.8%
Equipment Business	494,597	34.2%	540,000	34.2%	45,403	9.2%
Others	173,137	11.9%	178,000	11.3%	4,863	2.8%
Adjustments and eliminations	-45,393	-3.1%	-47,000	-3.0%	-1,607	-
Net sales	1,447,369	100.0%	1,580,000	100.0%	132,631	9.2%



# Operating Profit Forecast by Reporting Segment

(Unit: Yen in millions)

(Forecast Unchanged)	Year ended March 31, 2014		Year ending March 31, 2015		Change	
	Amount	% to net sales	Amount	% to net sales	Amount	%
Fine Ceramic Parts Group	11,836	14.8%	13,700	15.1%	1,864	15.7%
Semiconductor Parts Group	31,889	17.0%	33,600	15.0%	1,711	5.4%
Applied Ceramic Products Group	33,501	12.3%	30,300	10.0%	-3,201	-9.6%
Electronic Device Group	21,160	7.4%	28,900	9.9%	7,740	36.6%
Components Business	98,386	11.9%	106,500	11.7%	8,114	8.2%
Telecommunications Equipment Group	1,437	0.8%	8,300	4.0%	6,863	477.6%
Information Equipment Group	28,193	9.2%	33,500	10.0%	5,307	18.8%
Equipment Business	29,630	6.0%	41,800	7.7%	12,170	41.1%
Others	6,276	3.6%	6,400	3.6%	124	2.0%
Operating profit	134,292	9.3%	154,700	9.8%	20,408	15.2%
Corporate and others	11,976	-	3,300	-	-8,676	-72.4%
Pre-tax income	146,268	10.1%	158,000	10.0%	11,732	8.0%



### Forward-Looking Statements

Certain of the statements made in this document are forward-looking statements (within the meaning of Section 21E of the U.S. Securities and Exchange Act of 1934), which are based on our current assumptions and beliefs in light of the information currently available to us. These forward-looking statements involve known and unknown risks, uncertainties and other factors. Such risks, uncertainties and other factors include, but are not limited to the following:

- (1) Decline in demand for our products due to sluggish economic conditions in Japan and worldwide;
- (2) Economic, political and legal conditions and unexpected changes therein in countries or areas where we operate;
- (3) Factors that may affect our exports, including the yen's appreciation, political and economic instability, customs, and inadequate protection of our intellectual property;
- (4) Fluctuation in exchange rates that may affect the value of our foreign assets or our business activities;
- (5) Intensified competition in product pricing, technological innovation, R&D activities, product quality and speed of delivery;
- (6) Manufacturing delays or defects resulting from outsourcing or internal manufacturing processes;
- (7) Shortages and rising costs of electricity affecting our production and sales activities;
- (8) The possibility that expansion of production capacity and in-process R&D activities may not produce the desired results;
- (9) The possibility that companies or assets acquired by us may not produce the returns or benefits, or bring in business opportunities, which we expect;
- (10) Inability to secure skilled employees, particularly engineering and technical personnel;
- (11) The possibility of divulgence of our trade secrets and infringement of our intellectual property rights;
- (12) The possibility that we may receive notice of claims of infringement of other parties' intellectual property rights and claims for royalty payments;
- (13) Increases in our environmental liability and in costs and expenses required to observe obligations imposed by environmental laws and regulations in Japan and other countries;
- (14) Unintentional conflict with laws and regulations, or the possibility that amendments to laws and regulations or newly enacted laws and regulations may limit our business operations;
- (15) Events that may negatively impact our markets or supply chain, including plague, terrorist acts, international disputes and conflicts, etc. and similar events;
- (16) Earthquakes and other related natural disasters affecting our operational facilities and our markets or supply chain, as well as social and economic infrastructure;
- (17) Exposure to difficulties in collection of trade receivables due to customers' worsening financial condition;
- (18) The possibility of recognition of impairment losses on investment securities held by us due to declines in their value;
- (19) The possibility that we may record impairment losses on long-lived assets, goodwill and intangible assets;
- (20) The possibility that deferred tax assets may not be realized or additional liabilities for unrecognized tax benefits may be incurred; and
- (21) Changes in accounting principles

Such risks, uncertainties and other factors may cause our actual results, performance, achievements or financial condition to be materially different from any future results, performance, achievements or financial condition expressed or implied by these forward-looking statements. We undertake no obligation to publicly update any forward-looking statements included in this document.