July 30, 2015

## Conference Call Material

For the Three Months Ended June 30, 2015

Goro Yamaguchi
President and Representative Director

## Today's Presentation

1. Financial Results for the Three Months Ended June 30, 2015
2. Financial Forecast for the Year Ending March 31, 2016
3. Major Initiatives for the Year Ending March 31, 2016

## K KYOCERZ

1. Financial Results for the Three Months Ended June 30, 2015
2. Financial Forecast for the Year Ending March 31, 2016
3. Major Initiatives for the Year Ending March 31, 2016

Financial Results for the Q1 of FY3/2016

- Comparison with Q1 of FY3/2015 -
(Unit: Yen in millions)

|  |  | Three months ended June 30, |  |  |  | Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2014 |  | 2015 |  |  |  |
|  |  | Amount | \% to net sales | Amount | \% to net sales | Amount | \% |
| Net sales |  | 334,714 | 100.0\% | 339,247 | 100.0\% | 4,533 | 1.4\% |
| Profit from operations |  | 18,782 | 5.6\% | 32,583 | 9.6\% | 13,801 | 73.5\% |
| Pre-tax income |  | 30,680 | 9.2\% | 47,010 | 13.9\% | 16,330 | 53.2\% |
| Net income attributable to shareholders of Kyocera Corporation |  | 19,467 | 5.8\% | 31,575 | 9.3\% | 12,108 | 62.2\% |
| Capital expenditures |  | 14,984 | 4.5\% | 16,014 | 4.7\% | 1,030 | 6.9\% |
| Depreciation |  | 13,562 | 4.1\% | 14,535 | 4.3\% | 973 | 7.2\% |
| R\&D expenses |  | 13,050 | 3.9\% | 14,386 | 4.2\% | 1,336 | 10.2\% |
| Average exchange rate (yen) | US\$ | ¥102 |  | ¥121 |  |  |  |
|  | Euro | ¥140 |  | ¥134 |  |  |  |
| Foreign currency fluctuation effec on; (compared with the previous same period) | Net sales | Approx. $¥ 8.5$ billion |  | Approx. $¥ 20$ billion |  |  |  |
|  | Pre-tax income | Approx. $¥ 3.0$ billion |  | Approx. $¥ 3$ billion |  |  |  |

## Sales by Reporting Segment for Q1 of FY3/2016

- Comparison with Q1 of FY3/2015 -
(Unit: Yen in millions)

|  | Three months ended June 30, |  |  |  | Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2014 |  | 2015 |  |  |  |
|  | Amount | \% of net sales | Amount | \% of net sales | Amount | \% |
| Fine Ceramic Parts Group | 20,852 | 6.2\% | 22,901 | 6.7\% | 2,049 | 9.8\% |
| Semiconductor Parts Group | 48,464 | 14.5\% | 55,251 | 16.3\% | 6,787 | 14.0\% |
| Applied Ceramic Products Group | 53,809 | 16.1\% | 52,514 | 15.5\% | -1,295 | -2.4\% |
| Electronic Device Group | 66,187 | 19.8\% | 70,533 | 20.8\% | 4,346 | 6.6\% |
| Components Business | 189,312 | 56.6\% | 201,199 | 59.3\% | 11,887 | 6.3\% |
| Telecommunications Equipment Group | 38,515 | 11.5\% | 28,681 | 8.4\% | -9,834 | -25.5\% |
| Information Equipment Group | 77,482 | 23.2\% | 79,651 | 23.5\% | 2,169 | 2.8\% |
| Equipment Business | 115,997 | 34.7\% | 108,332 | 31.9\% | -7,665 | -6.6\% |
| Others | 41,614 | 12.4\% | 39,814 | 11.8\% | -1,800 | -4.3\% |
| Adjustments and eliminations | -12,209 | -3.7\% | -10,098 | -3.0\% | 2,111 | - |
| Net sales | 334,714 | 100.0\% | 339,247 | 100.0\% | 4,533 | 1.4\% |

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## Profit by Reporting Segment for Q1 of FY3/2016

- Comparison with Q1 of FY3/2015 -
(Unit: Yen in millions)

|  | Three months ended June 30, |  |  |  | Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2014 |  | 2015 |  |  |  |
|  | Amount | \% to net sales | Amount | \% to net sales | Amount | \% |
| Fine Ceramic Parts Group | 3,355 | 16.1\% | 4,199 | 18.3\% | 844 | 25.2\% |
| Semiconductor Parts Group | 5,655 | 11.7\% | 8,395 | 15.2\% | 2,740 | 48.5\% |
| Applied Ceramic Products Group | 2,820 | 5.2\% | 3,581 | 6.8\% | 761 | 27.0\% |
| Electronic Device Group | 7,664 | 11.6\% | 9,446 | 13.4\% | 1,782 | 23.3\% |
| Components Business | 19,494 | 10.3\% | 25,621 | 12.7\% | 6,127 | 31.4\% |
| Telecommunications Equipment Group | -3,584 | - | -6,142 | - | -2,558 |  |
| Information Equipment Group | 7,603 | 9.8\% | 6,410 | 8.0\% | -1,193 | -15.7\% |
| Equipment Business | 4,019 | 3.5\% | 268 | 0.2\% | -3,751 | -93.3\% |
| Others | 642 | 1.5\% | 11,402 | 28.6\% | 10,760 | - |
| Operating Profit | 24,155 | 7.2\% | 37,291 | 11.0\% | 13,136 | 54.4\% |
| Corporate and Others | 6,525 | - | 9,719 | - | 3,194 | 49.0\% |
| Pre-tax income | 30,680 | 9.2\% | 47,010 | 13.9\% | 16,330 | 53.2\% |

Summary of Q1 FY3/ 2016

- Comparison with Q1 of FY3/2015-


## 1. Expanded businesses in the key markets

| Components for smartphone market | Approx. $+50 \%$ |
| :--- | :--- |

$\checkmark$ Increased sales mainly of ceramic and organic packages, MLCCs and crystal related products
Components for automotive related market $\quad$ Approx. $\mathbf{+ 1 0 \%}$
$\checkmark$ Increased sales mainly of cutting tools and organic substrates
2. Declined sales and profit in the Telecommunications Equipment Group
$\checkmark$ Decreased sales volume due to cyclical off timing for new handset introductions

## K Kugcera

## Financial Results by Reporting Segment - Fine Ceramic Parts Group -

Sales
(Unit: Yen in billions)


Operating ProfitOperating profit ratio(\%)
(Unit: Yen in billions)
4.2


FY3/2015 Q1
FY3/2016 Q1

Changes compared with Q1 of FY3/2015

| Sales | $¥+2.0$ billion | $+9.8 \%$ |
| :--- | :--- | ---: |
| Operating profit | $¥+0.8$ billion | $+25.2 \%$ |

<Major factors for changes>
$\checkmark$ Increased sales of components for industrial machinery such as semiconductor processing equipment together with sapphire substrates for LEDs
$\checkmark$ Increased profit along with sales expansion

## K Kugcera

## Financial Results by Reporting Segment - Semiconductor Parts Group -

Sales
(Unit: Yen in billions)
55.3
48.5


Operating ProfitOperating profit ratio(\%)


| Changes compared with Q1 of FY3/2015 |  |  |
| :--- | :--- | ---: |
| Sales | $¥+6.8$ billion | $+14.0 \%$ |
| Operating profit | $¥+2.7$ billion | $+48.5 \%$ |

<Major factors for changes>
$\checkmark$ Increased sales of ceramic and organic packages for smartphones and telecommunications infrastructure, as well as ceramic packages for LEDs.
$\checkmark$ Increased profit along with sales expansion

## K Kugcera

## Financial Results by Reporting Segment - Applied Ceramic Products Group -

Sales
(Unit: Yen in billions)


Operating ProfitOperating profit ratio(\%)
(Unit: Yen in billions)
3.6


## K Kugcera

## Financial Results by Reporting Segment - Electronic Device Group -

Sales
(Unit: Yen in billions)


Operating ProfitOperating profit ratio(\%)
(Unit: Yen in billions)
Changes compared with Q1 of FY3/2015

| Sales | $¥+4.3$ billion | $+6.6 \%$ |
| :--- | :--- | ---: |
| Operating profit | $¥+1.7$ billion | $+23.3 \%$ |

<Major factors for changes>
$\checkmark$ Increased sales of components such as MLCC, connectors, and crystal components for smartphones
$\checkmark$ Increased sales of printing devices for industrial equipment
$\checkmark$ Increased profit due to effect of higher sales and the introduction of new products

## KYICERZ

## Financial Results by Reporting Segment <br> - Telecommunications Equipment Group -

Sales
(Unit: Yen in billions)


Operating Profit
(Unit: Yen in billions)


FY3/2016 Q1

Changes compared with Q1 of FY3/2015

| Sales | $¥-9.8$ billion | $-25.5 \%$ |
| :--- | ---: | ---: |
| Operating profit | $¥-2.5$ billion | - |

<Major factors for changes>
$\checkmark$ Sales in the overseas market decreased due to a decline in sales of low-end handsets despite growth in sales of differentiated handsets
$\checkmark$ Sales in Japan decreased caused by fewer handset launches due to product cycle timing
$\checkmark$ Decreased profit due mainly to sales decline

## KYICERZ

## Financial Results by Reporting Segment - Information Equipment Group -

Sales
(Unit: Yen in billions)


## Financial Results by Reporting Segment <br> - Others -

Sales
(Unit: Yen in billions)


Changes compared with Q1 of FY3/2015

| Sales | $¥-1.8$ billion | $-4.3 \%$ |
| :--- | ---: | ---: |
| Operating profit | $¥+10.8$ billion | - |

<Major factors for changes>
$\checkmark$ Increased profit due to recording of a gain on sale of assets despite a sales decline
$\square$ Operating profit ratio(\%) (Unit: Yen in billions)


## K KYOCERZ

1. Financial Results for the Three Months Ended June 30, 2015
2. Financial Forecast for the Year Ending March 31, 2016
3. Major Initiatives for the Year Ending March 31, 2016

## Financial Forecast for the Year Ending March 31, 2016

(Unit: Yen in millions)

| Unchanged |  | Year ended March 31, 2015 |  | Year ending March 31, 2016 |  | Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Amount | \% to net sales | Amount | \% to net sales | Amount | \% |
| Net sales |  | 1,526,536 | 100.0\% | 1,600,000 | 100.0\% | 73,464 | 4.8\% |
| Profit from operations |  | 93,428 | 6.1\% | 160,000 | 10.0\% | 66,572 | 71.3\% |
| Pre-tax income |  | 121,862 | 8.0\% | 184,000 | 11.5\% | 62,138 | 51.0\% |
| Net income attributable to shareholders of Kyocera Corporation |  | 115,875 | 7.6\% | 120,000 | 7.5\% | 4,125 | 3.6\% |
| EPS (Diluted-yen) |  | 315.85 | - | 327.10 | - | 11.25 |  |
| Capital expenditures |  | 56,670 | 3.7\% | 70,000 | 4.4\% | 13,330 | 23.5\% |
| Depreciation |  | 62,413 | 4.1\% | 74,000 | 4.6\% | 11,587 | 18.6\% |
| R\&D expenses |  | 55,285 | 3.6\% | 60,000 | 3.8\% | 4,715 | 8.5\% |
| Average exchange rate (yen) | US\$ | ¥110 |  | $\geq 115$ |  |  |  |
|  | Euro | ¥139 |  | ¥125 |  |  |  |
| Foreign currency fluctuation effect on; (compared with the previous same period) | Net sales | Approx. $¥ 58$ billion |  | Approx. $¥ 1$ billion |  |  |  |
|  | Pre-tax income | Approx. $¥ 7$ billion |  | Approx. $\geq$-8 billion |  |  |  |

Note: Forecast of EPS (Diluted-yen) is computed based on the diluted average number of shares outstanding during the three months ended June 30, 2015.

## Sales Forecast by Reporting Segment

(Unit: Yen in millions)

| Unchanged | Year ended March 31, 2015 |  | $\begin{gathered} \text { Year ending March 31, } \\ 2016 \end{gathered}$ |  | Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount | $\%$ of net sales | Amount | $\%$ of net sales | Amount | \% |
| Fine Ceramic Parts Group | 90,694 | 5.9\% | 100,000 | 6.3\% | 9,306 | 10.3\% |
| Semiconductor Parts Group | 217,879 | 14.3\% | 248,000 | 15.5\% | 30,121 | 13.8\% |
| Applied Ceramic Products Group | 277,629 | 18.2\% | 247,000 | 15.4\% | -30,629 | -11.0\% |
| Electronic Device Group | 284,145 | 18.6\% | 295,000 | 18.4\% | 10,855 | 3.8\% |
| Components Business | 870,347 | 57.0\% | 890,000 | 55.6\% | 19,653 | 2.3\% |
| Telecommunications Equipment Group | 204,290 | 13.4\% | 205,000 | 12.8\% | 710 | 0.3\% |
| Information Equipment Group | 332,596 | 21.8\% | 360,000 | 22.5\% | 27,404 | 8.2\% |
| Equipment Business | 536,886 | 35.2\% | 565,000 | 35.3\% | 28,114 | 5.2\% |
| Others | 172,925 | 11.3\% | 184,000 | 11.5\% | 11,075 | 6.4\% |
| Adjustments and eliminations | -53,622 | -3.5\% | -39,000 | -2.4\% | 14,622 | - |
| Net sales | 1,526,536 | 100.0\% | 1,600,000 | 100.0\% | 73,464 | 4.8\% |

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## Profit Forecast by Reporting Segment

(Unit: Yen in millions)

| Unchanged | Year ended March 31, 2015 |  | Year ending March 31, 2016 |  | Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount | \% to net sales | Amount | \% to net sales | Amount | \% |
| Fine Ceramic Parts Group | 16,134 | 17.8\% | 18,000 | 18.0\% | 1,866 | 11.6\% |
| Semiconductor Parts Group | 33,971 | 15.6\% | 39,000 | 15.7\% | 5,029 | 14.8\% |
| Applied Ceramic Products Group | 3,159 | 1.1\% | 19,000 | 7.7\% | 15,841 | 501.5\% |
| Electronic Device Group | 34,372 | 12.1\% | 43,000 | 14.6\% | 8,628 | 25.1\% |
| Components Business | 87,636 | 10.1\% | 119,000 | 13.4\% | 31,364 | 35.8\% |
| Telecommunications Equipment Group | -20,212 | - | 3,000 | 1.5\% | 23,212 | - |
| Information Equipment Group | 34,569 | 10.4\% | 36,000 | 10.0\% | 1,431 | 4.1\% |
| Equipment Business | 14,357 | 2.7\% | 39,000 | 6.9\% | 24,643 | 171.6\% |
| Others | 6,848 | 4.0\% | 15,000 | 8.2\% | 8,152 | 119.0\% |
| Operating profit | 108,841 | 7.1\% | 173,000 | 10.8\% | 64,159 | 58.9\% |
| Corporate and others | 13,021 | - | 11,000 | - | -2,021 | -15.5\% |
| Pre-tax income | 121,862 | 8.0\% | 184,000 | 11.5\% | 62,138 | 51.0\% |

Operating profit represents profit from operating activities.

## K KYOCERA

1. Financial Results for the Three Months Ended June 30, 2015
2. Financial Forecast for the Year Ending March 31, 2016
3. Major Initiatives for the Year Ending March 31, 2016

## Major Initiatives for FY3/2016

## Expand Sales of Components for Smartphones

## Expand Business in the Environment and Energy Market

Improve Profitability of the Telecommunications Equipment Group

## Expand Sales of Components for Smartphones

## Aim to gain market share through sales expansion mainly of new products



Expand Business in the Environment and Energy Market


Improve Profitability of the Telecommunications Equipment Group

1. Expand sales of high value added products of differentiated handsets

2. Expand new businesses

M2M modules :
Telematics and utility companies' smart-meter use
Cultivate healthcare market:
Introduce wearable device and application for smartphones exclusively to support services of life style related disease


## Acquired Share of Nihon Inter Electronics Corporation

## 【Nihon Inter Electronics Corporation】

－Listing： $2^{\text {nd }}$ Section of TSE（Code：6974）
－FY3／2015 results Sales：$¥ 22.6$ billion
Profit from operations：$¥ 1.1$ billion

《Outline of Tender Offer》
－Period：July 31， 2015 to August 28， 2015
－Price：$¥ 197$ per share
－Minimum no．of shares to be acquired： 54，197，524 shares

1 Expand power electronics business：
Industrial equipment and auto－related markets
2 Enhance product development capability through sharing of technologies
s）kyocera


Package for Power module


Package for power electronics
（N1）Nihon Inter Electronics Corporation

Power semiconductor－ related technologies


3
Expand overseas sales of products of Nihon Inter Electronics Corporation through Kyocera sales channels

## Achieve Sustainable Sales and Profit Growth



Sales
Pre-tax income
Pre-tax income ratio (\%)

## 〔Appendix〕 Financial Results for the Q1 of FY3/2016

- Comparison with Q4 of FY3/2015 -
(Unit: Yen in millions)

|  |  | Three months ended |  |  |  | Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | March 31, 2015 |  | June 30, 2015 |  |  |  |
|  |  | Amount | \% to net sales | Amount | \% to net sales | Amount | \% |
| Net sales |  | 424,844 | 100.0\% | 339,247 | 100.0\% | -85,597 | -20.1\% |
| Profit from operations |  | 3,206 | 0.8\% | 32,583 | 9.6\% | 29,377 | 916.3\% |
| Pre-tax income |  | 7,195 | 1.7\% | 47,010 | 13.9\% | 39,815 | 553.4\% |
| Net income attributable to shareholders of Kyocera Corporation |  | 41,904 | 9.9\% | 31,575 | 9.3\% | -10,329 | -24.6\% |
| Capital expenditures |  | 14,854 | 3.5\% | 16,014 | 4.7\% | 1,160 | 7.8\% |
| Depreciation |  | 17,549 | 4.1\% | 14,535 | 4.3\% | -3,014 | -17.2\% |
| R\&D expenses |  | 14,867 | 3.5\% | 14,386 | 4.2\% | -481 | -3.2\% |
| Average exchange rate (yen) | US\$ | ¥119 |  | ¥121 |  |  |  |
|  | Euro | ¥134 |  | $¥ 134$ |  |  |  |
| Foreign currency fluctuation effect on; (compared with the previous quarter) | Net sales | - |  | Approx. $¥ 3.0$ billion |  |  |  |
|  | Pre-tax income | - |  | Approx. $¥ 0.5$ billion |  |  |  |

## 〔Appendix〕Sales by Reporting Segment for Q1 of FY3/2016

- Comparison with Q4 of FY3/2015 -
(Unit: Yen in millions)

|  | Three months ended |  |  |  | Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | March 31, 2015 |  | June 30, 2015 |  |  |  |
|  | Amount | \% of net sales | Amount | \% of net sales | Amount | \% |
| Fine Ceramic Parts Group | 24,566 | 5.8\% | 22,901 | 6.7\% | -1,665 | -6.8\% |
| Semiconductor Parts Group | 58,318 | 13.7\% | 55,251 | 16.3\% | -3,067 | -5.3\% |
| Applied Ceramic Products Group | 88,296 | 20.8\% | 52,514 | 15.5\% | -35,782 | -40.5\% |
| Electronic Device Group | 71,095 | 16.8\% | 70,533 | 20.8\% | -562 | -0.8\% |
| Components Business | 242,275 | 57.1\% | 201,199 | 59.3\% | -41,076 | -17.0\% |
| Telecommunications Equipment Group | 57,944 | 13.6\% | 28,681 | 8.4\% | -29,263 | -50.5\% |
| Information Equipment Group | 90,852 | 21.4\% | 79,651 | 23.5\% | -11,201 | -12.3\% |
| Equipment Business | 148,796 | 35.0\% | 108,332 | 31.9\% | -40,464 | -27.2\% |
| Others | 49,749 | 11.7\% | 39,814 | 11.8\% | -9,935 | -20.0\% |
| Adjustments and eliminations | -15,976 | -3.8\% | -10,098 | -3.0\% | 5,878 | - |
| Net sales | 424,844 | 100.0\% | 339,247 | 100.0\% | -85,597 | -20.1\% |

## 〔Appendix〕 Profit by Reporting Segment for Q1 of FY3/2016

- Comparison with Q4 of FY3/2015 -
(Unit: Yen in millions)

|  | Three months ended |  |  |  | Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | March 31, 2015 |  | June 30, 2015 |  |  |  |
|  | Amount | \% to net sales | Amount | \% to net sales | Amount | \% |
| Fine Ceramic Parts Group | 4,967 | 20.2\% | 4,199 | 18.3\% | -768 | -15.5\% |
| Semiconductor Parts Group | 9,354 | 16.0\% | 8,395 | 15.2\% | -959 | -10.3\% |
| Applied Ceramic Products Group | -6,411 | - | 3,581 | 6.8\% | 9,992 | - |
| Electronic Device Group | 6,091 | 8.6\% | 9,446 | 13.4\% | 3,355 | 55.1\% |
| Components Business | 14,001 | 5.8\% | 25,621 | 12.7\% | 11,620 | 83.0\% |
| Telecommunications Equipment Group | -16,989 | - | -6,142 | - | 10,847 | - |
| Information Equipment Group | 9,137 | 10.1\% | 6,410 | 8.0\% | -2,727 | -29.8\% |
| Equipment Business | -7,852 | - | 268 | 0.2\% | 8,120 | - |
| Others | 2,753 | 5.5\% | 11,402 | 28.6\% | 8,649 | 314.2\% |
| Operating Profit | 8,902 | 2.1\% | 37,291 | 11.0\% | 28,389 | 318.9\% |
| Corporate and Others | -1,707 | - | 9,719 | - | 11,426 | - |
| Pre-tax income | 7,195 | 1.7\% | 47,010 | 13.9\% | 39,815 | 553.4\% |

## Forward-Looking Statements

Certain of the statements made in this document are forward-looking statements (within the meaning of Section 21E of the U.S. Securities and Exchange Act of 1934), which are based on our current assumptions and beliefs in light of the information currently available to us. These forward-looking statements involve known and unknown risks, uncertainties and other factors. Such risks, uncertainties and other factors include, but are not limited to the following:
(1) general conditions in the Japanese or global economy;
(2) unexpected changes in economic, political and legal conditions in countries where we operate;
(3) various export risks which may affect the significant percentage of our revenues derived from overseas sales;
(4) the effect of foreign exchange fluctuations on our results of operations;
(5) intense competitive pressures to which our products are subject;
(6) fluctuations in the price and ability of suppliers to provide the required quantity of raw materials for use in Kyocera's production activities;
(7) manufacturing delays or defects resulting from outsourcing or internal manufacturing processes;
(8) shortages and rising costs of electricity affecting our production and sales activities;
(9) the possibility that future initiatives and in-process research and development may not produce the desired results;
(19) fluctuations in the value of, and impairment losses on, securities and other assets held by us;
(20) impairment losses on long-lived assets, goodwill and intangible assets;
(21) unrealized deferred tax assets and additional liabilities for unrecognized tax benefits;
(22) changes in accounting principles;

Such risks, uncertainties and other factors may cause our actual results, performance, achievements or financial condition to be materially different from any future results, performance, achievements or financial condition expressed or implied by these forward-looking statements. We undertake no obligation to publicly update any forward-looking statements included in this document.

