# **Promoting Corporate Social Responsibility (CSR)**

At the Kyocera Group, our Management Rationale is "To provide opportunities for the material and intellectual growth of all our employees, and through our joint efforts, contribute to the advancement of society and humankind." We conduct business based on the Kyocera Philosophy and the principle of "doing what is right as a human being," which also forms the foundation of our CSR activities. Through the Kyocera Philosophy, we work to address CSR issues, build relationships of mutual trust with stakeholders, and aim for sustainable growth. At the same time, we endeavor to contribute to the healthy development of society.



Kvocera Group CSR Committee

# SUSTAINABLE GALS DEVELOPMENT GALS











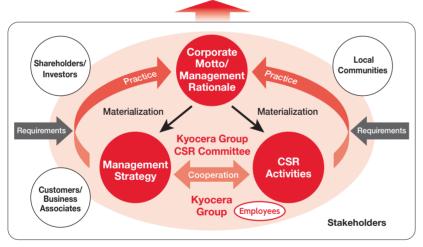












For more information on our CSR activities, visit our website >>> https://global.kyocera.com/ecology/index.html

## **Social Contribution Activities**

The Kyocera Group values its relationships with all stakeholders — including customers, employees, shareholders, business associates, and local communities. We make a concerted effort to be a good corporate citizen that is trusted and respected by society. Moving forward, we will carry out activities that benefit society and contribute to its sustainable development.



Support for the Inamori Foundation's Kvoto Prize

Kyocera supports the international Kyoto Prize, established by the non-profit Inamori Foundation, to honor individuals and groups who have made significant contributions to the scientific, cultural, and spiritual betterment of humankind.



**Kyocera Gallery** 

The Kyocera Gallery opened in 1998 on the first floor of Kyocera's global headquarters in Kyoto to reflect the company's social contribution activities and contribute to cultural development in the community. It is open to the public free of charge.

### **Key Topics in Corporate Citizenship**

#### **Addressing Global Environmental Issues**

The Kyocera Group engages in various environmental initiatives to help create a more sustainable society. We have placed particular emphasis on tackling climate change, setting ambitious targets for reducing our greenhouse gas emissions and increasing our renewable energy deployment by fiscal year 2030. To achieve these and other targets, we are proactively upgrading to high-efficiency equipment and installing solar power generating systems. In addition, we are actively contributing to the local community through biodiversity conservation activities. In recognition of our contributions, we received the Japanese Environment Minister's Award for Global Warming Prevention Activities for the tenth consecutive year in 2019.



**Rooftop Solar Power Generation System** 

(Kagoshima Sendai Plant, Japan)



Installation of SOFC\* Systems (Shiga Yohkaichi Plant, Japan) \*Solid Oxide Fuel Cell



**Plant Process Water Biotope** (Habitat)

(Kagoshima Kokubu Plant, Japan)

#### **Promoting Diversity Management**

Kyocera aims to build a corporate culture that allows each employee to work happily by bringing out the unique talents of diverse individuals. Toward this end, Kyocera engages in various activities including international training, promoting local staff to management positions, and developing systems of support for those raising children and caring for the elderly.



**Overseas Training Program** 



**Female Employee Leadership** Seminar

#### **Social Responsibility** in the Supply Chain

We work with our business partners to promote corporate social responsibility and ensure that human rights, labor rights, and the environment are protected throughout our supply chain.



**Seminar for Suppliers** 



**Supporting Pink Ribbon Activities** 

Kyocera supports the Pink Ribbon movement to promote early detection and diagnosis of breast cancer in Japan, the U.S.A., Australia, Singapore, China and Korea.



**Environment and Energy Classes** 

Kyocera employees visit elementary schools to teach environment and energy classes using solar cells and storage batteries.



Support for Kyoto Sanga F.C.

For regional revitalization in accordance with the J.League's 100-Year Vision, the Kyocera Group supports the Kvoto-based professional soccer team, Kyoto Sanga F.C.

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