Promoting Corporate Social Responsibility (CSR)

The Kyocera Group’s CSR activities are based on the Kyocera Philosophy, which uses as its decision-making criteria the principle to “Do what is right as a human being.” Through our Kyocera Philosophy, we work to advance our corporate citizenship, build relationships of mutual trust with stakeholders, and aim for sustainable growth. At the same time, we endeavor to contribute to the healthy development of society.

For more information on our CSR activities, see our Web site >>> http://global.kyocera.com/ecology/index.html

Key Topics in Corporate Citizenship

Measures to Save Energy, Mitigate Climate Change, and Prevent Pollution

The Kyocera Group maintains ecological and economic initiatives to ensure sustainable development, with special efforts in energy conservation and climate change mitigation. We have installed rooftop solar power generation systems and energy-saving equipment at our major facilities, with “Green Curtains” planted to grow over windows and outer walls for reduced air conditioner loads. We also contribute to the community through biodiversity conservation. In recognition of these efforts, Kyocera has received the Japanese Environment Minister’s Award for Global Warming Prevention Activities for a record seventh consecutive year.

Promoting Employee Initiatives

Kyocera aims to build a corporate culture that allows each employee to work happily by bringing out the unique talents of diverse individuals. Toward this end, Kyocera engages in various activities, including international training, promoting local staff to management positions, and developing systems of support for those raising children and caring for the elderly.

Rooftop solar power generation system
(Kagoshima Sendai Plant, Japan)

Growing “Green Curtains”
(Nagano Chaya Plant, Japan)

Biotope (habitat) using treated plant process wastewater
(Kagoshima Kuboku Plant, Japan)

Overseas training program

Committee for the advancement of women

Seminar for suppliers

Social Responsibility in the Supply Chain

We work with our business partners to promote corporate social responsibility and ensure that human rights, labor rights, and the environment are protected throughout our supply chain.