

Kyocera launched a new activity plan, the 6th Environment and Safety Promotion Plan, in April 2008. The plan details specific goals and action plans for the next three years through March 2011. Goals and actions plans are included for research and development, as well as, the spread and expansion of environmentally-friendly products and environmental protection activities at factories. Additionally the plan also includes the destination point ten years into the future (FY 2018), summarizing the plan in 13 plan documents.

Major Results in FY 2009 (Refer to Pages 84 – 85)

Global Environmentally Friendly Products Promotion Plan	<ul style="list-style-type: none"> Achieved the FY 2009 target of 80% towards the goal of 100% certification for Kyocera's global environmentally friendly products.
Products Environmental Quality Promotion Plan	<ul style="list-style-type: none"> Launched the green supplier certification system at Kyocera. Established preliminary registration and searched for substances of very high concern in order to comply with European chemical substance control "REACH".
Energy Saving Promotion Plan	<ul style="list-style-type: none"> The electricity consumption per net sales increased by 8.9%. Our goal was a 3% reduction in the Kyocera Group.
Global Warming Prevention Promotion Plan	<ul style="list-style-type: none"> Our total greenhouse gas emissions increased by 14.3% as compared with our GHG emissions for 1991 due to the effect of the worsening CO₂ emission coefficients of some electric power companies. The greenhouse gas emissions per net sales were reduced by 27.5%; our target was a 38% reduction. When calculated with the same CO₂ emission coefficient as in the previous fiscal year, the total emissions were reduced by 0.7%, and the emissions per net sales reduced by 37.0%, as compared with those for 1991. For Kyocera, the CO₂ emissions resulting from cargo shipping were reduced by 8.8%; our target was a 2% reduction.
Resource Conservation Promotion Plan	<ul style="list-style-type: none"> At the production plants of the Kyocera Group, the water consumption per net sales increased by 7.6% and had a target of a 4% reduction.
Paper Resource Conservation Promotion Plan	<ul style="list-style-type: none"> In the Kyocera Group, the office paper purchase per net sales increased by 9.9% and had a 3% reduction target.
Packing Materials Improvement Promotion Plan	<ul style="list-style-type: none"> In the Kyocera Group, the packing materials purchased per net sales were reduced by 1.6% against a 3% reduction target.
Kyocera Environmental Management Standard	<ul style="list-style-type: none"> Established the Kyocera's Overseas Group Environmental Management Standard.
Waste Reduction Promotion Plan	<ul style="list-style-type: none"> For the Kyocera Group, the industrial waste weight per net sales was reduced by 15.6% against a 5% reduction target.
Chemical Substances Measurement Promotion Plan	<ul style="list-style-type: none"> The PRTR-Law-subject materials (21 subject materials) consumption per net sales was reduced by 11.1% against a target of a 5% reduction for the Kyocera Group (in Japan).

Note: Values per net sales show the environmental impact amount per million yen of sales.

Major Evaluation for Sustainable Management

(Published in December 2008)

Ninth place in the manufacturing industry's overall ranking for the 12th corporate "Sustainable Management Survey"

(Hosted by: Nikkei Inc.)

Kyocera gained high marks in each area of measurement: pollution control (11th place), resources recycling (3rd place), environmental measures taken for products (13th place), and efforts against global warming (4th place). The high level of performance was due to environmental performance achievements such as reduction of CO₂ emissions and waste disposal as compared with the previous fiscal year, the strict control based on the Kyocera Environmental Management Standard, and the introduction of a system for evaluating the cyclicity of products. Consequently, we took the ninth place overall in the ranking for the manufacturing industry and were placed among the top ten (out of 510 companies) for two consecutive years.

(Published in January 2009)

2008 PRTR Award "Incentive Award"

(Hosted by: Center for Environmental Information Science)



We received this award at two of our plants: Kagoshima Sendai Plant and Kagoshima Kokubu Plant. We have properly controlled chemical substances according to our company-wide management policy and tried to reduce the effects on the environment in line with the specific targets for reduction of consumption. We also continue to regularly communicate with local communities through various activities such as factory tours, social events held by neighborhood community associations, and CSR report meetings. These received recognition and led to our receiving this award.

(Published in March 2009)

Japan Environmental Management Award "Award for Environmental Management Excellence"

(Hosted by: Mie Prefecture)

The Shiga Gamo Plant and Shiga Yohkaichi Plant received this award. We undertook many environmental performance improvement measures such as the promotion of changing sludge treated as industrial waste to value added materials, building of waste heat utilization systems, energy-saving activities, and water recycling after effluent treatment. We have also participated in "Nanohana Eco Project" conducted by Higashi-Ohmi-shi for the first time as a private enterprise. These activities also included the evaluation of the use of biodiesel fuel in forklifts. All of these efforts led to our reception of this award. This is the third time the Kyocera Group has received this award. Previously the Kagoshima Kokubu Plant and the Tamaki Plant of KYOCERA MITA Corp. have received it.

