

Environmental Education

The Kyocera Group systematically performs environmental education by helping our employees to understand the significance of working on environmental conservation activities and the role each person plays at each division to raise overall environmental awareness.

The education system also includes periodic internal training seminars to instruct internal environmental safety auditors, who play a prominent role in continuously improving the management system. Those who pass the end-of-seminar test are certified as internal environmental safety auditors.

In FY 2009, 26 chief internal environmental safety auditors and 92 internal environmental safety auditors passed the test. At present, 663 employees are actively working as internal environmental safety auditors.

Number of Personnel Completing Environmental Training (FY 2009)

Classification of education	Course name	Number of trained personnel
Education by hierarchy*	Education for new employees	2,221
	Education for section chiefs	1,018
Education by function	Education for office managers	11
	Education for local environmental managers	2
	Education for personnel responsible for local environmental departments	11
	Education for department managers	77
	Education for environmental enhancement leaders	116
	Education for environmental enhancement personnel	194
Education for personnel engaging in specific environmental jobs		20,060
Education for employees of in-plant resident companies		1,775
Education for vendor companies		280
Total		25,765

* Includes employees at locations that have just started applying the Environment & Safety Management System.

Green design education for new employees

Last year, Kyocera introduced a two-day environmental training program so that new employees will be able to provide environmentally conscious designs from the outset of their work.

For green design, which we focus on during this training program, we explain and provide practice for our original Environmental Consciousness Evaluation System using the LCA (Life Cycle Assessment) method (refer to page 62 for details).

Through lectures and training employees learn that environmentally conscious design is very important for designers and developers as approximately 80% of the environmental burden is determined in the design and development stages. We teach them that it is important to quantify the burden on the environment (such as CO₂ emissions) in the life cycle of each product before designing and developing it.

In 2006, we launched the Environmental Consciousness Evaluation System in all research and development sections.



Lecturing



Group discussion

Promotion of Kyocera Group Environmental Awareness Month

Designating each June as “Kyocera Group Environmental Awareness Month,” the Kyocera Group (in Japan) undertakes various efforts to raise environmental awareness and enhance environmental management and conservation activities in each division.

In FY 2009, activities such as environmental safety inspections, safety and disaster prevention, 5S, environmental patrols by each office manager, and the presentation of environmental clipping data at morning meetings were performed under the theme, “Take action against global warming.” In addition, each office conducted unique activities such as the “lights off” campaign, and other community activities.

During the month of June, we received 467 environmental posters and 18,720 environmental slogans from employees. We gave awards for excellent contributions and will use them in our annual awareness campaigns throughout the company.

Best Slogan of FY 2009

Each employee plays an important part on the earth. Everyone should protect the future earth by taming their ego and practicing ecology.



Environmental Posters