

Topics of Interest 2008

The following pages introduce Kyocera Group topics of interest for FY2009.

2008 Apr. Kyocera acquires cell phone business of Sanyo Electric Co., Ltd.

Kyocera acquires the cell phone operations of Sanyo Electric Co., Ltd. in April, in accordance with a contractual stipulation requiring a company split. Following the takeover, we integrated the Sanyo's outstanding R&D capabilities, design technology and other expertise with Kyocera's management resources. This enables us to fine-tune our response to customer needs and undertake the development of appealing products providing even greater satisfaction.

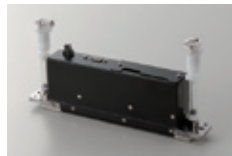


The Osaka Daito Office was obtained with the acquisition

2008 Apr. Full-scale commencement of inkjet printhead business

Following thermal and electrophotographic printheads, Kyocera's inkjet printhead has achieved the world's fastest full-color print speed* (150m per minute at 600 x 600 dpi resolution). In April we began the production and sale of an inkjet printhead (K14 Series) with the world's widest effective print line, spanning 4.25 inches (108mm). This marks the start of full-scale deployment in Japanese and overseas markets.

* Measured by Kyocera (as of March 25, 2008). Two printheads are used in the scanning direction (75m per minute each).



2008 May KYOCERA MITA Corp. R&D center begins operations

KYOCERA MITA Corp. built an R&D center with 20 floors above ground and one floor underground on the premises of its Osaka City headquarters. The purpose was to consolidate operations relating to technological development of information equipment, and to realize quicker development of technology. These operations, previously spread across various bases, include product design, image-processing development, process development and software development. The center began operating in May.



2008 Jun. Kyocera acquires On Time Machining Company (OTM)

KYOCERA Industrial Ceramics Corp. engages in the manufacture and sale of fine ceramic-related products in North America. In June 2008, KICC signed a formal agreement to purchase OTM. The goal of the purchase was to expand market share of cutting tools and provide opportunities to improve value for customers. The purchase raises production capability in North America and improves ability to supply custom-manufactured tools.



2008 Jun. Technology proposal based on mobile broadband system "iBurst™" is formally accepted as IEEE802.20 standard

The IEEE Standards Association formally approved iBurst™-based technology proposed by Kyocera in IEEE802.20 standardization activities. Kyocera's iBurst™ technology will be a communications specification conforming to accepted industry standards. Our goal is to introduce this technology on a global scale.

* IEEE: Headquartered in the USA, IEEE is the world's largest organization for electrical and electronics engineers. A nonprofit organization, IEEE has more than 375,000 members in over 160 countries.

* IEEE802.20: The working group aiming to prepare the standards for high-speed, large-capacity wireless data communications.



iBurst™ infrastructure

2008 Jul. Development of a new gold-colored fine ceramic, simulating the feel of 18-carat gold

Among color ceramics, Kyocera has developed a gold-colored fine ceramic that is about 5% brighter than previous versions. The "new gold-colored fine ceramic" more closely approximates the luxurious feel found in true "18-carat gold". Kyocera is offering the new material to markets for use in jewelry, cell-phone buttons and other decorative components. We are thus expanding the possibilities of fine ceramics.



2008 Aug. Mie Ise Plant – No. 2 Building begins operating

The Mie Ise Plant is the head plant of a 4-base global system for production of solar photovoltaic modules. The No. 2 Building was constructed to strengthen production. Operations in the new building began in August.



2008 Oct. D@TA Center begins offering on-demand services

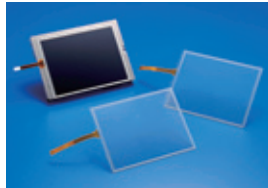
KYOCERA Communication Systems Co., Ltd. began providing a new on-demand platform service through the internet data center, "D@TA Center". Customers can use only the IT resources they need, when they need them. Flexible services and detailed operational support promote the customer's business development while providing efficient IT investments.



Monitoring room

2008 Oct. Kyocera enters touch-panel business

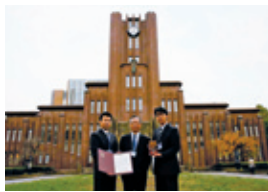
In October, Kyocera began mass production of touch panels incorporated into liquid crystal displays (LCD). This marks our full-scale entry into the touch-panel business. The mass-produced touch panels are glass/glass structure. Therefore, they are superior to the currently mainstream film/glass panels in both visibility and durability. By integrating the touch panels with diverse types of LCDs, Kyocera is supplying products with high added value.



2008 Nov. Japanese Society for Biomaterials Award received

Japan Medical Materials Corp., Kyoto University and Chubu University jointly developed AHFIXR* technology. In recognition of the original and distinguished achievement of this technology, the three parties were presented with the 2008 Japanese Society for Biomaterials Award.

* A new technology, alkaline thermal processing of the metallic material surfaces of artificial joints enables a reaction with internal body fluids to create a bone-like material on the surface.



2008 Nov. Solar photovoltaic system with improved module power output released for sale

In October, Kyocera began selling a new type of module with high power output (208.4W), using 156 x 156mm cells, for public and commercial clients. In November, we began selling modules using the same cells for residential use. The standard-type "Econoroots" are designed for span roofs, flat roofs, etc. It has a power output of 183W, making it the highest-powered solar photovoltaic module produced by Kyocera for residential use.



2008 Nov. PHS handsets with a sense of fun HONEY BEE 2 released for sale

In November, Kyocera released the latest line of the very popular HONEY BEE series of PHS handsets. HONEY BEE PHS handsets feature pop designs and colors, and are produced for WILLCOM. Among other new features, the HONEY BEE 2 (WX331KC) is now equipped with a camera.



2008 Nov. New production base for solar photovoltaic cells Construction of plant in Yasu City, Shiga Prefecture

Kyocera has decided to build a large-scale plant in Yasu City, Shiga Prefecture. The plant will be a new base for production of solar photovoltaic cells, the key components in solar power generation systems. This will be the largest factory building of all Kyocera Group bases in Japan. It will become a core base with an estimated production of 650MW by March 2012.



2009 Jan. TA Triumph-Adler AG becomes a subsidiary

KYOCERA MITA Corp. acquired, via public takeover bid, the shares of information-equipment sales company TA Triumph-Adler AG (TAAG), in Germany. TAAG became a Kyocera subsidiary in January. TAAG's direct-sales organization, which uses a solutions-proposal approach, and its service system will enable deployment in other European countries as well as Germany. KYOCERA MITA is focused on business growth, and improved services and satisfaction from a wide range of customers.



TAAG office in Hamburg

2009 Jan. Color MFP series "TASKalfa 500ci" 4 models released for sale

To strengthen its document-solutions business, KYOCERA MITA Corp. released four color MFP models for domestic sale in January: "TASKalfa 500ci / 400ci / 300ci / 250ci". The TASKalfa series features finely detailed image quality thanks to a newly developed toner with small particle diameter, and a new software platform developed by KYOCERA MITA. The four MFPs are the first wave of a new MFP product brand, called TASKalfa.



TASKalfa

2009 Mar. Agreement on joint development of solid oxide fuel cell (SOFC) cogeneration system for residential use

Kyocera has formed an agreement with Osaka Gas Co., Ltd., Toyota Motor Corp. and Aishin Seiki Co., Ltd. to jointly develop a solid oxide fuel cell (SOFC) cogeneration system for residential use. Under the agreement, the companies will integrate and apply their cultivated technologies and expertise to accelerate development. We are aiming for development completion by 2015.

