

Promoting communication with stakeholders

— CSR Economic, Social and Environmental Report Meetings —

17 places

468 participants

Each year since FY2005, the Kyocera Group (in Japan) has held report meetings to further stimulate communication with many stakeholders. Report meetings are held in the regions where Kyocera factories and offices are located. Residents, government representatives, customers, and representatives from other industries in the region are invited. The meetings start with reports on activities in the areas of business, society and the environment of the Kyocera Group and the local Kyocera establishment. Participants then tour environment-related facilities such as waste water treatment plants, and inspect manufacturing processes. We are also encouraging two-way communication on Kyocera Group CSR undertakings through question-and-answer sessions, and exchange of opinion, etc. In FY2008, report meetings were held at 17 places and attended by 468 people. We will continue to hold such meetings, as part of our endeavors to spread understanding of the state of the Kyocera Group and to enhance the level of trust with Kyocera.



Main opinions and expectations expressed by participants

- "I believe events like these offer the first real opportunity for mutual understanding between local people and factories."
- "Please continue to cooperate in regional development."
- "Please work on development of technology to counter global warming."
- "I was surprised at how clean everything is after implementation of the 5S."
- "I would like to see systematization of factory tours by elementary and junior high school students."
- "These CSR report meetings are a wonderful undertaking. I would now like to see your doors opening to more of your business associates."

— CSR Report Reading Assemblies — 29 places

3,445 participants

Since FY2006, the Kyocera Group (in Japan) has held annual "CSR Report Reading Assemblies". The purpose is to build understanding of the concept and specific activities of the CSR undertaking, among employees and stakeholders who are also promoting CSR activities. The Reading Assemblies are opportunities to further employees' understanding of CSR activities and the Kyocera Group participation in them. They are opportunities for recognizing the value of work and gaining a "sense that their work is worthwhile endeavor". In FY2008, Reading Assemblies were held at 29 places and attended by 3,445 people. Reading Assemblies held at Kyocera headquarters are recorded on DVD for distribution to Kyocera branch offices where personnel numbers are small and holding a Reading Assembly is not practical. This enables a greater number of employees to become familiar with the content of the Reading Assemblies.



Main opinions and expectations expressed by participating employees

- "CO₂ emission reduction measures need to become aggressive and more effective."
- "I think this kind of briefing is highly productive."
- "Risk management has become a significant issue in recent years, and the reaffirmed company policy on that matter is very clear."